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Current Business Reports

1989 Service Annual Survey

BS–89–01

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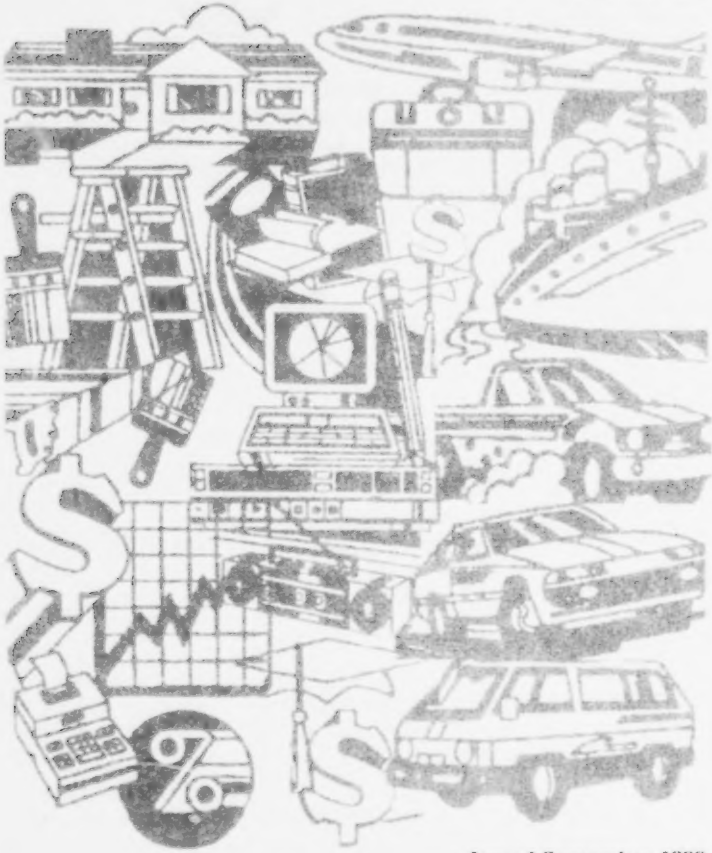

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1989 SERVICE ANNUAL SURVEY

INTRODUCTION

Coverage

This report presents results from the 1989 Service Annual Survey and a benchmarking of the 1983 through 1989 estimates to the 1987 Census of Service Industries (see Benchmarking below). The statistics presented in this report are summarized by kind-of-business classification based on the 1972 edition of the Standard Industrial Classification Manual and the 1977 supplement, issued by the Office of Management and Budget.

The service industries covered in the 1989 Service Annual Survey include: arrangement of passenger transportation (Standard Industrial Classification (SIC) 4722); real estate agents and managers (SIC 653); hotels, rooming houses, camps, and other lodging places (SIC 70); personal services (SIC 72); business services (SIC 73); automotive repair, services, and garages (SIC 75); miscellaneous repair services (SIC 76); motion picture services (SIC 78); amusement and recreation services (SIC 79); health services (SIC 80); legal services (SIC 81); correspondence and vocational schools (SIC 824); job training and vocational rehabilitation services (SIC 833); child day care services (SIC 835); residential care (SIC 836); engineering, architectural, and surveying services (SIC 891); noncommercial educational, scientific, and research organizations (SIC 892); and accounting, auditing, and bookkeeping services (SIC 893).

Separate estimates were developed for receipts of taxable firms and revenue of firms exempt from Federal income taxes for selected service industries (i.e., SICs 7391, 7392, 7397, 792, 7997, 7999, 805, 806, 808, 809, 81, 833, 835, and 836. All firms in SIC 892 were defined to be tax exempt. Firms in all remaining SICs were defined to be taxable.

The estimates for tax-exempt firms, and for taxable correspondence and vocational schools, real estate agents and managers, and health and legal services are derived from a sample of employer firms only. For all other kinds of business presented here, data represent combined estimates for employers and nonemployers.

This report also provides additional data, beyond estimates of receipts and/or revenue, for the following service industries: arrangement of passenger transportation (SIC 4722), personnel supply services (SIC 736), and nursing and personal care facilities (SIC 805). These data are shown in tables 4, 5, 6, and 7. Additional unpublished data are available upon written request.

Appendix A gives a more detailed explanation of the coverage, and sampling and estimation methodology. Appendix B provides a description of each kind of business included in the report. Extracts of the 1989 questionnaires are shown in Appendix C.

Benchmarking

The 1983 through 1988 receipts and revenue estimates shown in this publication reflect a benchmarking operation that revised previously published estimates to 1982 and 1987 census levels (based on the 1972 Standard Industrial Classification (SIC) definitions) while minimizing changes to the previously published year-to-year trends. Benchmarking accounts for differences between census and annual survey reporting and processing. Data used as input to this benchmarking operation included all estimates of receipts and revenue (see description under Estimation of Receipts Prior to Benchmarking) obtained from the Service Annual Survey (SAS).

For taxable firms, ratios of total receipts tabulated in the 1987 Census of Service Industries to receipts estimated from the 1987 SAS were computed for each detailed SIC. These ratios were then applied to estimates derived from SAS subsequent to 1987 to derive revised 1988 and 1989 receipts estimates. For detailed SICs having annual estimates that began after 1982, these ratios were also applied to the previously published estimates prior to 1987 to derive revised estimates of receipts. For all other detailed SICs, the 1982 through 1987 annual estimates were used as input to the benchmarking program and revised in a manner that linked the revised results to the receipts from the 1982 and 1987 Census of Service Industries while minimizing differences in the year-to-year trends between the revised and previously published series for the years 1983 through 1987. Estimates of receipts for aggregate SICs were obtained by summing appropriate detail level estimates, thereby assuring additivity.

For tax exempt firms and organizations, ratios of 1987 census to SAS total revenue were computed for detailed SICs. These ratios were then applied to previously published estimates derived from SAS prior and subsequent to 1987 to derive revised estimates of revenue. All estimates of revenue began in SAS in 1985. Estimates of revenue for aggregate SICs were also derived by summing appropriate detail level estimates.

The additional data items for SIC 736 were derived by multiplying the previous estimates by the ratio of the revised-to-previously published receipts for all years in which data were obtained.

Annual estimates for arrangement of passenger transportation (SIC 4722) and real estate agents (SIC 653) were not included in this benchmarking operation. For SIC 4722 nonemployer data are not yet available from the 1987 census, and real estate agents are excluded from census coverage. Estimates of the number of beds and discharges for nursing and personal care facilities (SIC 805) were not benchmarked.

Unpublished Data

Estimates for some kinds of business not separately shown in this report are produced as a by-product of the published statistics. These additional data have not been shown in this publication because of high sampling variability, inadequate response rates, or other factors which result in their failure to meet Census Bureau standards for publication. The Bureau of the Census, upon written request, will release such figures for individual use.

It should be noted that some unpublished figures can be derived from this report by subtracting published data from their respective totals. However, the figures obtained by such subtraction would be subject to the limitations described previously for unpublished kinds of business. These unpublished estimates should be used with caution and must not be published.

SUMMARY OF DATA

All year-to-year comparisons for major kinds of business categories in the following text are accompanied by a 90-percent confidence interval. Thus a statement such as "up 3.0 percent (+ or - 4.0 percent)" indicates a 90 percent confidence interval from -1.0 to +7.0 percent. If the confidence interval contains zero, as in the above example, it is uncertain whether there is an increase or decrease. Coefficients of variation for dollar volume estimates and estimates of year-to-year ratios for all kinds of business are shown in tables 9 through 15. See Appendix A under Reliability of Data for further information on confidence intervals.

Receipts of Taxable Firms

Selected Services. Receipts in 1989 for hotels, rooming houses, camps, and other lodging places, SIC 70, were up 3.8 percent (+ or - 2.9 percent) from 1988 to an estimated $61.1 billion.

In 1989, receipts for personal services, SIC 72, were estimated at $59.6 billion, an increase of 10.1 percent (+ or - 1.9 percent) from 1988. Laundry, cleaning, and garment services, SIC 721, increased 5.9 percent from 1988; and beauty shops, SIC 723, rose 10.7 percent.

Receipts in 1989 for business services, SIC 73, were up 10.1 percent (+ or - 1.6 percent) from 1988 to an estimated $318.2 billion. Computer and data processing services, SIC 737, increased 11.5 percent from the previous year; and commercial testing laboratories, SIC 7397, were up 23.3 percent from 1988.

In 1989, receipts for motion pictures, SIC 78, were approximately $30.6 billion, an increase of 11.6 percent (+ or - 2.9 percent) from 1988. Receipts for motion picture theaters, SIC 783, rose 7.7 percent from the previous year.

Receipts in 1989 for amusement and recreation services, except motion pictures, SIC 79, were estimated at $40.0 billion, up 5.7 percent (+ or - 3.9 percent) from 1988. Amusement parks, SIC 7996, increased 11.3 percent from 1988.

Health Services[1]. Receipts in 1989 for health services, SIC 80, increased 8.5 percent (+ or - 1.9 percent) from 1988 to an estimated $221.7 billion. Receipts for offices of physicians, SIC 801, increased 7.8 percent from 1988. Receipts for offices of dentists, SIC 802, rose 7.2 percent from the previous year. 1989 receipts for medical laboratories, SIC 8071, increased 19.4 percent from 1988.

Other Professional Services. In 1989, receipts for legal services[1], SIC 81, were estimated at $83.1 billion, up 9.4 percent (+ or - 3.9 percent) from 1988. Receipts for engineering, architectural, and surveying services, SIC 891, in 1989 rose 17.1 percent from 1988; and receipts for accounting, auditing, and bookkeeping services, SIC 893, increased 12.2 percent from the previous year.

Miscellaneous Services. Receipts in 1989 for arrangement of passenger transportation, SIC 4722, rose 10.7 percent from 1988 to an estimated $8.7 billion.

Revenue of Tax-Exempt Firms[1]

Revenue in 1989 for selected business services (SICs 7391, 7392, and 7397) increased 10.3 percent (+ or - 4.0 percent) from 1988 to an estimated $6.1 billion.

For selected amusement services (SICs 792, 7997, and 7999), revenue in 1989 were approximately $7.4 billion, up 7.9 percent (+ or - 4.5 percent) from 1988.

In 1989 revenue for selected health services (SICs 805, 806, 808, and 809) increased 12.7 percent (+ or - 2.1 percent) from 1988 to an estimated $181.3 billion. 1989 revenue for hospitals, SIC 806, which accounted for the largest proportion of revenue for selected health services, were approximately $155.3 billion, up 12.3 percent from the previous year.

Revenue in 1989 for child day care services, SIC 835, increased 10.5 percent from 1988 to an estimated $2.7 billion. In 1989, revenue for residential care, SIC 836, rose

[1]Obtained from a sample of employers only.

12.9 percent from 1988; and 1989 revenue for noncommercial educational, scientific, and research organizations, SIC 892, increased 8.7 percent from the previous year.

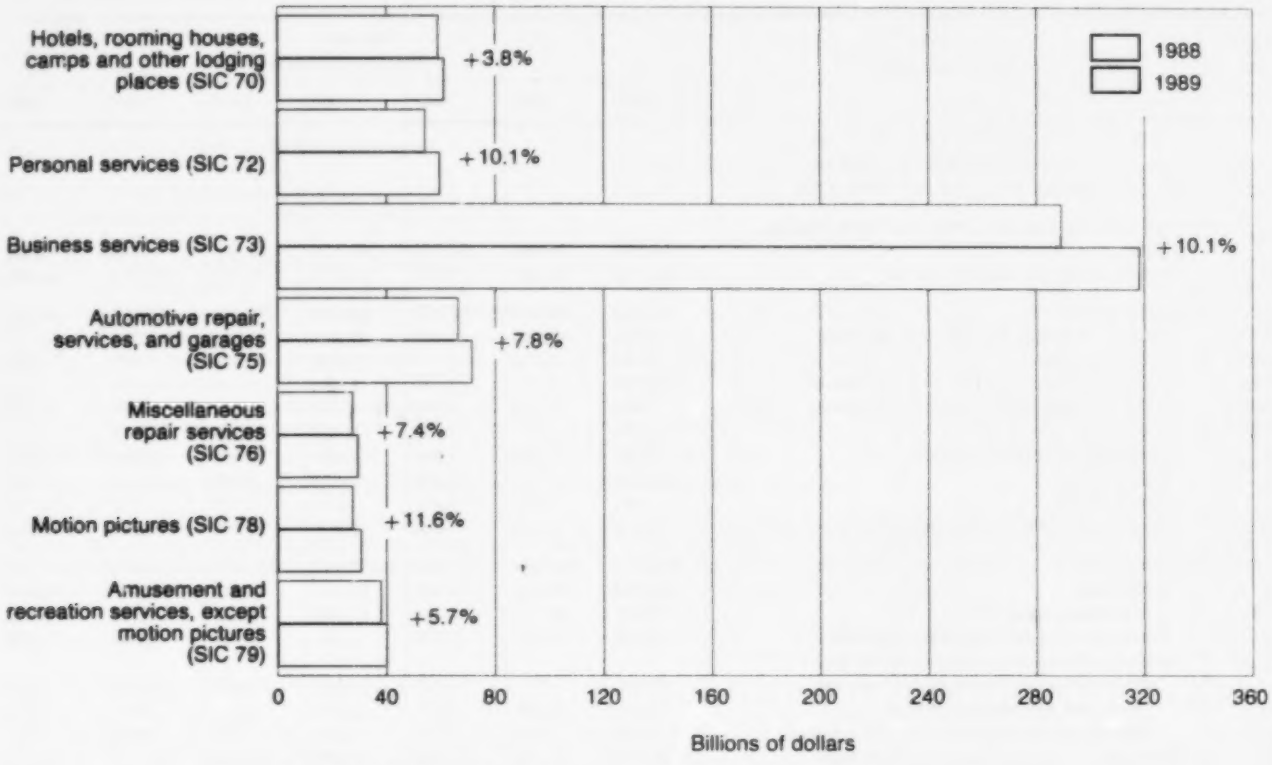
Additional Data For Selected Services

Total expenses in 1989 for arrangement of passenger transportation, SIC 4722, were estimated at $7.5 billion, up 9.9 percent from 1988. Annual payroll, which accounted for over 40 percent of total operating expenses in 1989, was estimated at $3.2 billion, up 9.3 percent from the previous year.

Temporary help supply receipts in 1989 for SIC 7362 (temporary help supply) were estimated at $17.9 billion. An estimated 47.4 percent of these receipts were from providing office support staff, including secretaries, typists, word processors, clerks, and bookkeepers.

In 1989, the total number of beds in nursing and personal care facilities (SIC 805) was approximately 1.5 million, virtually unchanged from 1988.

Figure 1.
Estimated Annual Receipts of Selected Service Industries: 1988 and 1989



Note: See table 9 for estimated measures of sampling variability (coefficients of variations)

Table 1A. Estimated Annual Receipts for Taxable Firms in Selected Service Industries: 1989 and Revised 1983 Through 1988

(Estimates for 1983 through 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

1972 SIC code	Kind of business	Receipts[1] (Millions of dollars)						
		1989	1988	1987	1986	1985	1984	1983
	SELECTED SERVICES, EXCLUDING HEALTH, OTHER PROFESSIONAL, SOCIAL, AND MISCELLANEOUS SERVICES							
70	Hotels, rooming houses, camps, and other lodging places	61,090	58,864	54,136	48,106	45,867	(NA)	(NA)
701	Hotels, motels, and tourist courts	58,138	56,065	51,633	45,779	43,472	39,916	36,350
72	Personal services	59,553	54,074	47,039	42,848	39,367	35,518	32,925
721	Laundry, cleaning, and garment services	16,732	15,796	14,160	13,279	12,841	12,069	10,728
7213	Linen supply	2,169	2,213	2,114	2,049	1,909	1,918	1,898
7215	Coin-operated laundries and dry cleaning	2,769	2,437	2,132	1,993	1,865	1,734	1,550
7216	Dry cleaning plants, except rug cleaning	5,193	4,753	4,190	3,755	3,610	3,564	3,316
7218	Industrial launderers	3,259	3,087	2,700	2,427	2,382	2,156	1,846
722	Photographic studios, portrait	3,460	3,283	2,929	2,688	2,403	2,249	2,215
723	Beauty shops	12,992	11,733	10,639	9,673	9,028	8,312	7,839
724	Barber shops	1,281	1,382	1,351	1,272	1,178	1,109	1,107
726	Funeral service and crematories	6,218	6,116	5,668	5,408	5,203	4,681	4,246
73	Business services	318,234	289,144	247,841	226,923	207,311	(NA)	(NA)
731	Advertising	19,023	18,340	16,803	15,804	14,941	12,451	10,930
7311	Advertising agencies	13,627	13,154	12,019	11,748	11,100	9,248	8,196
732	Credit reporting and collection agencies	6,109	5,514	5,262	4,495	4,167	4,263	3,528
733	Mailing, reproduction, commercial art and photography, and stenographic services	19,385	17,771	15,827	14,087	12,932	13,045	11,333
7331	Direct mail advertising services	6,044	6,028	5,227	4,810	4,207	(NA)	(NA)
7333	Commercial photography, art, and graphics	8,149	7,312	6,690	5,914	5,727	(NA)	(NA)
734	Services to dwellings and other buildings	20,101	17,472	15,649	14,648	13,303	11,771	10,572
7342	Disinfecting and exterminating services	3,681	3,486	3,172	2,753	2,673	(NA)	(NA)
7349	Cleaning and maintenance services to dwellings and other buildings, N.E.C.	16,197	13,811	12,313	11,725	10,467	(NA)	(NA)
736	Personnel supply services	31,626	28,576	24,044	19,993	17,680	15,539	11,777
7361	Employment agencies	5,598	4,801	3,940	3,705	3,414	(NA)	(NA)
7362	Temporary help supply services	21,626	19,870	16,331	12,691	11,175	(NA)	(NA)
737	Computer and data processing services	74,083	66,443	56,004	50,587	45,165	40,140	34,422
7372	Computer programming and other software services	40,530	34,780	28,110	24,030	21,026	19,057	15,778
7374	Data processing services	19,959	18,868	17,022	16,414	15,158	14,120	12,556
7379	Computer related services, N.E.C	13,594	12,795	10,872	10,143	8,981	6,963	6,088
7391	Research and development laboratories	12,941	11,236	9,198	8,824	7,661	(NA)	(NA)
7392	Management, consulting, and public relations services	57,324	52,528	44,252	42,304	38,543	(NA)	(NA)
7393	Detective agencies and protective services	11,416	10,881	9,303	8,161	7,327	6,361	5,634
7394	Equipment rental and leasing services	21,326	20,043	16,893	16,294	15,702	13,044	11,680
7395	Photofinishing laboratories	6,104	5,642	5,106	4,887	4,670	4,428	4,139
7397	Commercial testing laboratories	4,995	4,051	3,055	2,759	2,706	(NA)	(NA)
75	Automotive repair, services, and garages	71,392	66,201	58,278	53,898	51,804	43,797	37,393
751	Automotive rental and leasing, without drivers	19,364	18,733	16,679	15,497	14,620	12,654	10,800
7512	Passenger car rental and leasing, without drivers	11,714	11,169	9,978	9,368	8,776	7,383	6,132
7513	Truck rental and leasing, without drivers	7,358	7,283	6,451	5,793	5,485	5,052	4,539
752	Automobile parking	3,575	3,158	2,691	2,418	2,140	2,169	1,849
753	Automotive repair shops	41,942	38,530	34,182	31,599	30,587	25,705	22,621
76	Miscellaneous repair services	29,374	27,351	24,599	22,445	20,726	17,723	16,209
7622	Radio and television repair shops	2,149	2,120	2,026	1,864	1,860	1,686	1,651
7694	Armature rewinding shops	2,708	2,379	2,269	2,091	2,028	2,084	1,876
78	Motion pictures	30,608	27,424	24,834	20,948	18,850	16,901	15,141

Table 1A. **Estimated Annual Receipts for Taxable Firms in Selected Service Industries: 1989 and Revised 1983 Through 1988**—Continued

(Estimates for 1983 through 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

1972 SIC code	Kind of business	Receipts[1] (Millions of dollars)						
		1989	1988	1987	1986	1985	1984	1983
781,2	Motion picture production, distribution, and allied services	26,134	23,271	20,778	17,033	15,063	12,925	11,452
783	Motion picture theaters	4,474	4,153	4,056	3,915	3,787	3,976	3,689
79	Amusement and recreation services, except motion pictures	39,969	37,820	34,476	32,170	29,756	(NA)	(NA)
792	Theatrical producers, bands, orchestras, and entertainers	7,636	8,183	7,725	7,623	6,381	(NA)	(NA)
793	Bowling alleys and billiard and pool establishments	3,124	2,922	2,693	2,720	2,738	2,659	2,590
794	Commercial sports	7,315	6,691	5,966	5,054	5,029	4,221	4,233
7993	Coin-operated amusement devices	1,711	1,747	1,585	1,476	1,410	1,550	1,653
7996	Amusement parks	4,336	3,897	3,470	3,025	2,619	2,380	2,268
7997	Membership sports and recreation clubs	5,026	4,852	4,622	4,383	4,027	(NA)	(NA)

NA Not available.

[1]1983 through 1989 estimates reflect a benchmaking to the 1987 Census of Service Industries.

NOTE: Group totals include kinds of services not shown separately. Receipts estimates are not adjusted for price changes. See table 9 for estimated measures of sampling variability (coefficients of variation). For selected SICs (7391, 7392, 7397, 792, and 7997) estimates are for taxable firms only. Revenue of tax-exempt firms and organizations are shown in Table 3. Firms in all other kinds of business were considered by definition to be subject to Federal income tax.

Table 1B. Year-to-Year Percent Changes in Estimated Annual Receipts for Taxable Firms in Selected Service Industries: 1983 Through 1989

(Estimates for 1983 through 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

1972 SIC code	Kind of business	Percent change[1]					
		1989/1988	1988/1987	1987/1986	1986/1985	1985/1984	1984/1983
	SELECTED SERVICES, EXCLUDING HEALTH, OTHER PROFESSIONAL, SOCIAL, AND MISCELLANEOUS SERVICES						
70	Hotels, rooming houses, camps, and other lodging places	3.8	8.7	12.5	4.9	(NA)	(NA)
701	Hotels, motels, and tourist courts	3.7	8.6	12.8	5.3	8.9	9.8
72	Personal services	10.1	15.0	9.8	8.8	10.8	7.9
721	Laundry, cleaning, and garment services	5.9	11.6	6.6	3.4	6.4	12.5
7213	Linen supply	-2.0	4.7	3.2	7.3	-0.5	1.1
7215	Coin-operated laundries and dry cleaning	13.6	14.3	7.0	6.9	7.6	11.9
7216	Dry cleaning plants, except rug cleaning	9.3	13.4	11.6	4.0	1.3	7.5
7218	Industrial launderers	5.6	14.3	11.3	1.9	10.5	16.8
722	Photographic studios, portrait	5.4	12.1	9.0	11.9	6.9	1.5
723	Beauty shops	10.7	10.3	10.0	7.1	6.6	6.0
724	Barber shops	-7.3	2.3	6.2	8.0	6.2	0.2
726	Funeral service and crematories	1.7	7.9	4.8	3.9	11.2	10.2
73	Business services	10.1	16.7	9.2	9.5	(NA)	(NA)
731	Advertising	3.7	9.2	6.3	5.8	20.0	13.9
7311	Advertising agencies	3.6	9.4	2.3	5.8	20.0	12.8
732	Credit reporting and collection agencies	10.8	4.8	17.1	7.9	-2.3	20.8
733	Mailing, reproduction, commercial art and photography, and stenographic services	9.1	12.3	12.4	8.9	-0.9	15.1
7331	Direct mail advertising services	0.3	15.3	8.7	14.3	(NA)	(NA)
7333	Commercial photography, art, and graphics	11.5	9.3	13.1	3.3	(NA)	(NA)
734	Services to dwellings and other buildings	15.1	11.7	6.8	10.1	13.0	11.3
7342	Disinfecting and exterminating services	5.6	9.9	15.2	3.0	(NA)	(NA)
7349	Cleaning and maintenance services to dwellings and other buildings, N.E.C.	17.3	12.2	5.0	12.0	(NA)	(NA)
736	Personnel supply services	10.7	18.9	20.3	13.1	13.8	31.9
7361	Employment agencies	16.6	21.9	6.3	8.5	(NA)	(NA)
7362	Temporary help supply services	6.8	21.7	28.7	13.6	(NA)	(NA)
737	Computer and data processing services	11.5	16.6	10.7	12.0	12.5	16.6
7372	Computer programming and other software services	16.5	23.7	17.0	14.3	10.3	20.8
7374	Data processing services	5.8	10.8	3.7	8.3	7.4	12.5
7379	Computer related services, N.E.C.	6.2	17.7	7.2	12.9	29.0	14.4
7391	Research and development laboratories	15.2	22.2	4.2	15.2	(NA)	(NA)
7392	Management, consulting, and public relations services	9.1	18.7	4.6	9.8	(NA)	(NA)
7393	Detective agencies and protective services	4.9	17.0	14.0	11.4	15.2	12.9
7394	Equipment rental and leasing services	6.4	16.7	3.7	3.8	20.4	11.7
7395	Photofinishing laboratories	8.2	10.5	4.5	4.7	5.5	7.0
7397	Commercial testing laboratories	23.3	32.6	10.7	2.0	(NA)	(NA)
75	Automotive repair, services, and garages	7.8	13.6	9.1	4.0	18.3	17.1
751	Automotive rental and leasing, without drivers	3.4	12.3	7.6	6.0	15.5	17.2
7512	Passenger car rental and leasing, without drivers	4.9	11.9	6.5	6.8	18.9	20.4
7513	Truck rental and leasing, without drivers	1.0	12.9	11.4	5.6	8.6	11.3
752	Automobile parking	13.2	17.4	11.3	13.0	-1.3	17.3
753	Automotive repair shops	8.9	12.7	8.2	3.3	19.0	13.6
76	Miscellaneous repair services	7.4	11.2	9.6	8.3	16.9	9.3
7622	Radio and television repair shops	1.4	4.6	8.7	0.2	10.3	2.1
7694	Armature rewinding shops	13.8	4.9	8.5	3.1	-2.7	11.1
78	Motion pictures	11.6	10.4	18.6	11.1	11.5	11.6
781,2	Motion picture production, distribution, and allied services	12.3	12.0	22.0	13.1	16.5	12.9

Table 1B. Year-to-Year Percent Changes in Estimated Annual Receipts for Taxable Firms in Selected Service Industries: 1983 Through 1989—Continued

(Estimates for 1983 through 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

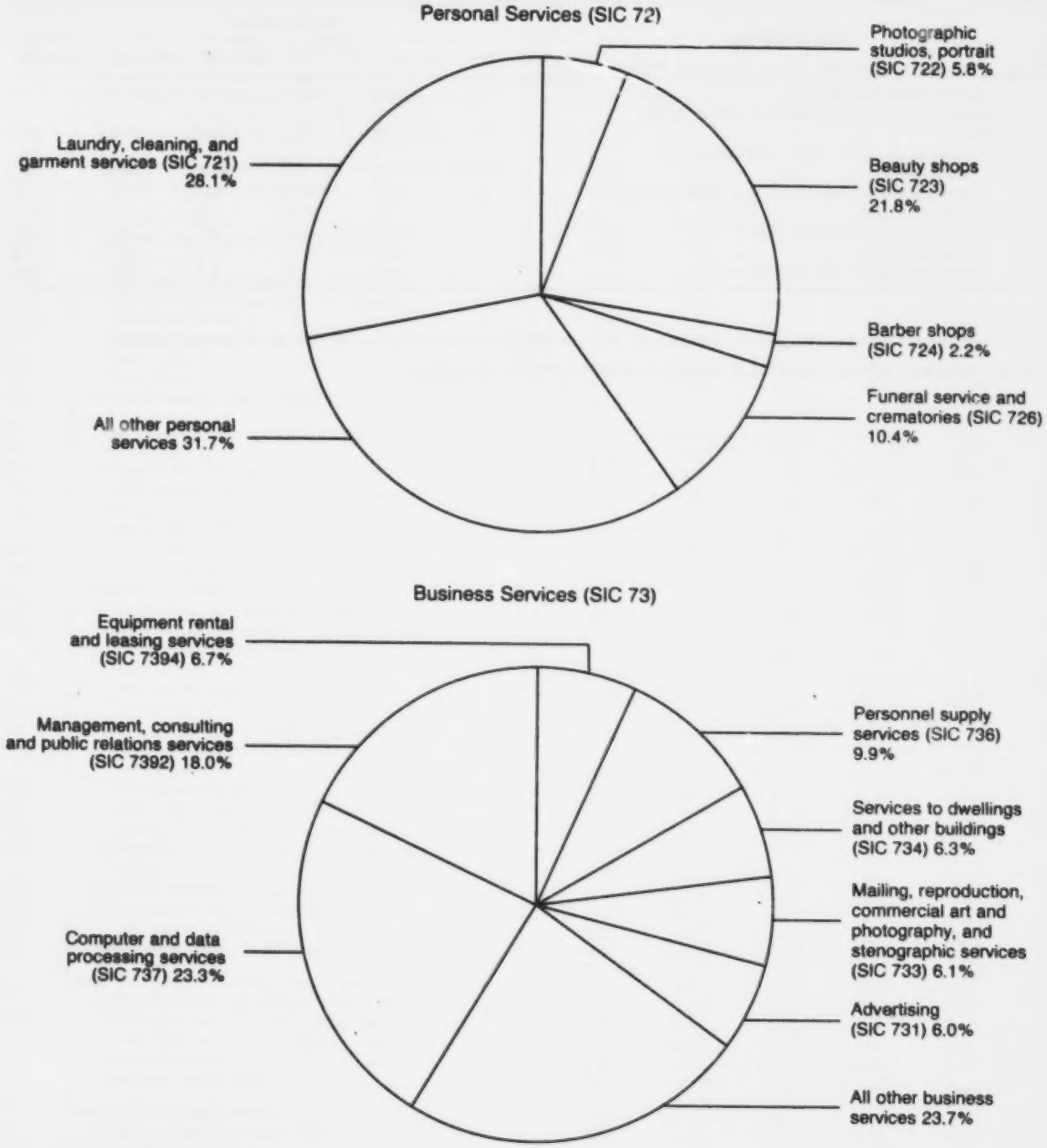
1972 SIC code	Kind of business	Percent change[1]					
		1989/1988	1988/1987	1987/1986	1986/1985	1985/1984	1984/1983
783	Motion picture theaters	7.7	2.4	3.6	3.4	-4.8	7.8
79	Amusement and recreation services, except motion pictures	5.7	9.7	7.2	8.1	(NA)	(NA)
792	Theatrical producers, bands, orchestras, and entertainers	-6.7	5.9	1.3	19.5	(NA)	(NA)
793	Bowling alleys and billiard and pool establishments	6.9	8.5	-1.0	-0.7	3.0	2.7
794	Commercial sports	9.3	12.2	18.1	0.5	19.1	-0.3
7993	Coin-operated amusement devices	-2.1	10.2	7.4	4.7	-9.0	-6.2
7996	Amusement parks	11.3	12.3	14.7	15.5	10.0	4.9
7997	Membership sports and recreation clubs	3.6	5.0	5.5	8.8	(NA)	(NA)

NA Not available.

[1] Year-to-Year percent changes are based on 1983 through 1989 estimates benchmarked to the 1987 Census of Service Industries.

NOTE: See table 9 for estimated measures of sampling variability (coefficients of variation).

Figure 2.
Estimated Percentages of Business Services and Personal Services Receipts, by Component Industries: 1989


Personal Services (SIC 72)
Photographic studios, portrait (SIC 722) 5.8%
Beauty shops (SIC 723) 21.8%
Barber shops (SIC 724) 2.2%
Funeral service and crematories (SIC 726) 10.4%
All other personal services 31.7%
Laundry, cleaning, and garment services (SIC 721) 28.1%
Business Services (SIC 73)
Equipment rental and leasing services (SIC 7394) 6.7%
Personnel supply services (SIC 736) 9.9%
Services to dwellings and other buildings (SIC 734) 6.3%
Mailing, reproduction, commercial art and photography, and stenographic services (SIC 733) 6.1%
Advertising (SIC 731) 6.0%
All other business services 23.7%
Computer and data processing services (SIC 737) 23.3%
Management, consulting and public relations services (SIC 7392) 18.0%

Note: The data are subject to sampling variability, however, measures of sampling variability have not been calculated.

Table 2A. Estimated Annual Receipts for Taxable Firms in Health, Other Professional, Social, and Miscellaneous Service Industries: 1989 and Revised 1983 Through 1988

(Estimates for 1983 through 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

1972 SIC code	Kind of business	Receipts[1] (Millions of dollars)						
		1989	1988	1987	1986	1985	1984	1983
	HEALTH SERVICES[2]							
80	Health services	221,692	204,251	182,289	161,604	146,517	(NA)	(NA)
801	Offices of physicians	101,733	94,395	83,812	72,600	66,787	61,551	56,518
802	Offices of dentists	27,592	25,733	23,787	21,691	20,377	18,746	17,310
803	Offices of osteopathic physicians	2,079	2,223	2,119	1,938	1,765	1,491	1,342
804	Offices of other health practitioners	12,437	12,022	10,340	8,791	7,864	7,186	5,798
8041	Offices of chiropractors	4,467	4,003	3,275	3,005	2,678	2,200	1,615
8042	Offices of optometrists	3,938	3,794	3,450	3,038	2,818	2,689	2,413
805	Nursing and personal care facilities	23,104	21,246	20,063	19,040	17,462	(NA)	(NA)
806	Hospitals	22,685	21,740	19,720	18,068	15,724	(NA)	(NA)
8071	Medical laboratories	8,396	7,032	5,518	4,455	3,895	3,468	3,234
8072	Dental laboratories	1,675	1,559	1,596	1,602	1,486	1,378	1,334
808	Outpatient care facilities	15,484	12,596	10,654	8,814	7,118	(NA)	(NA)
	OTHER PROFESSIONAL SERVICES							
81	Legal services[2]	83,066	75,953	66,998	58,897	52,842	45,861	40,112
891	Engineering, architectural, and surveying services	73,631	62,881	57,051	51,319	49,306	44,163	40,967
893	Accounting, auditing, and bookkeeping services	33,303	29,695	26,612	22,911	21,241	18,076	16,294
	SOCIAL SERVICES[2]							
835	Child day care services	3,881	3,618	2,944	2,910	2,574	(NA)	(NA)
	MISCELLANEOUS SERVICES							
4722*	Arrangement of passenger transportation	8,654	7,819	7,053	6,424	6,078	5,031	4,175
653*	Real estate agents and managers[2]	44,052	42,121	38,145	34,859	31,257	25,408	21,773
824	Correspondence schools and vocational schools[2]	4,425	4,176	3,366	3,293	2,879	2,377	2,136

* SIC not benchmarked to the 1987 Census of Service Industries. NA Not available.

[1]Except for SICs preceded by an asterisk, 1983 through 1989 estimates reflect a benchmarking to the 1987 Census of Service Industries.
[2]Estimates are obtained from a sample of employers only and, therefore, do not include nonemployer receipts.

NOTE: Group totals include kinds of services not shown separately. Receipts estimates are not adjusted for price changes. See table 10 for estimated measures of sampling variability (coefficients of variation). For selected SICs (805, 806, 808, 81, and 835) estimates are for taxable firms only. Revenue of tax exempt firms and organizations are shown in table 3. Firms in all other kinds of business were considered by definition to be subject to Federal income tax.

Table 2B. Year-to-Year Percent Changes in Estimated Annual Receipts for Taxable Firms in Health, Other Professional, Social, and Miscellaneous Service Industries: 1983 Through 1989

(Estimates for 1983 through 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

1972 SIC code	Kind of business	Percent change[1]					
		1989/ 1988	1988/ 1987	1987/ 1986	1986/ 1985	1985/ 1984	1984/ 1983
	HEALTH SERVICES						
80	Health services	8.5	12.1	12.8	10.3	(NA)	(NA)
801	Offices of physicians	7.8	12.6	15.4	8.7	8.5	8.9
802	Offices of dentists	7.2	8.2	9.7	6.5	8.7	8.3
803	Offices of osteopathic physicians	-6.5	4.9	9.3	9.8	18.4	11.1
804	Offices of other health practitioners	3.5	16.3	17.6	11.8	9.4	23.9
8041	Offices of chiropractors	11.6	22.2	9.0	12.2	21.7	36.2
8042	Offices of optometrists	3.8	10.0	13.6	7.8	4.8	11.4
805	Nursing and personal care facilities	8.8	5.9	5.4	9.0	(NA)	(NA)
806	Hospitals	4.4	10.2	9.1	14.9	(NA)	(NA)
8071	Medical laboratories	19.4	27.4	23.9	14.4	12.3	7.2
8072	Dental laboratories	7.4	-2.3	-0.4	7.8	7.8	3.3
808	Outpatient care facilities	22.9	18.2	20.9	23.8	(NA)	(NA)
	OTHER PROFESSIONAL SERVICES						
81	Legal services	9.4	13.4	13.8	11.5	15.2	14.3
891	Engineering, architectural, and surveying services	17.1	10.2	11.2	4.1	11.7	7.8
893	Accounting, auditing, and bookkeeping services	12.2	11.6	16.2	7.9	17.5	10.9
	SOCIAL SERVICES						
835	Child day care services	7.3	22.9	1.2	13.1	(NA)	(NA)
	MISCELLANEOUS SERVICES						
4722*	Arrangement of passenger transportation	10.7	10.9	9.8	5.7	20.8	20.5
653*	Real estate agents and managers	4.6	10.4	9.4	11.5	23.0	16.7
824	Correspondence schools and vocational schools	6.0	24.1	2.2	14.4	21.1	11.3

* SIC not benchmarked to the 1987 Census of Service Industries. NA Not available.

[1] Except for SICs preceded by an asterisk, 1983 through 1989 estimates reflect a benchmarking to the 1987 Census of Service Industries.

Note: See table 10 for estimated measures of sampling variability (coefficients of variation).

Table 3. Estimated Annual Revenue and Year-to-Year Percent Changes for Tax-Exempt Firms and Organizations in Selected Service Industries: 1989 and Revised 1985 Through 1988

(Estimates for 1983 through 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

1972 SIC code	Kind of business	Revenue[1] (Millions of dollars)					Percent change			
		1989	1988	1987	1986	1985	1989/ 1988	1988/ 1987	1987/ 1986	1986/ 1985
7391,2,7	Selected business services[2]	6,105	5,536	5,118	4,002	3,595	10.3	8.2	27.9	11.3
792,7997, 7999	Selected amusement services[3]	7,441	6,895	6,373	5,521	5,186	7.9	8.2	15.4	6.5
805,6,8,9	Selected health services[4]	181,317	160,865	143,327	126,112	115,488	12.7	12.2	13.7	9.2
805	Nursing and personal care facilities	10,361	9,324	8,201	7,411	6,818	11.1	13.7	10.7	8.7
806	Hospitals	155,308	138,300	123,533	107,986	99,054	12.3	12.0	14.4	9.0
808	Outpatient care facilities	11,383	9,409	8,342	7,810	7,040	21.0	12.8	6.8	10.9
81	Legal services	811	715	665	563	478	13.4	7.5	18.1	17.8
833	Job training and vocational rehabilitation services	4,439	4,109	3,664	3,350	3,129	8.0	12.2	9.4	7.1
835	Child day care services	2,666	2,412	2,233	1,930	1,781	10.5	8.0	15.7	8.4
836	Residential care	8,038	7,117	6,125	5,435	4,948	12.9	16.2	12.7	9.8
892	Noncommercial educational, scientific, and research organizations	4,848	4,460	4,088	3,914	3,451	8.7	9.1	4.5	13.4

[1]1985 through 1989 estimates reflect a benchmarking to the 1987 Census of Service Industries.

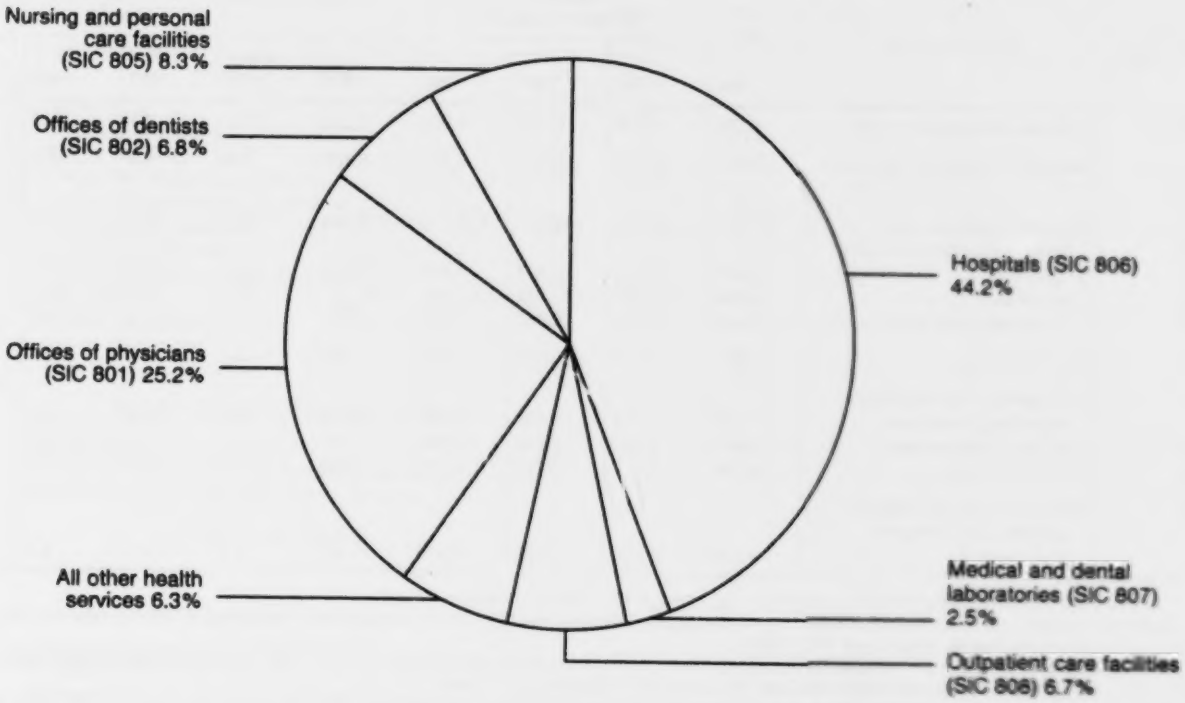
[2]Selected business services: Includes research and development laboratories (SIC 7391); management, consulting, and public relations services (SIC 7392); and commercial testing laboratories (SIC 7397).

[3]Selected amusement services: Includes theatrical producers, bands, orchestras, and entertainers (SIC 792); membership sports and recreation clubs (SIC 7997); and amusement and recreation services, not elsewhere classified (SIC 7999).

[4]Selected health services: Includes nursing and personal care facilities (SIC 805); hospitals (SIC 806); outpatient care facilities (SIC 808); and health and allied services, not elsewhere classified (SIC 809).

NOTE: Group totals include kinds of services not shown separately. Estimates are obtained from a sample of employers only and, therefore, do not include nonemployer revenue. Revenue estimates are not adjusted for price changes. See table 11 for estimated measures of sampling variability (coefficients of variation).

Figure 3.
Estimated Percentages of Health Services Receipts and Revenue, by Component Industries: 1989

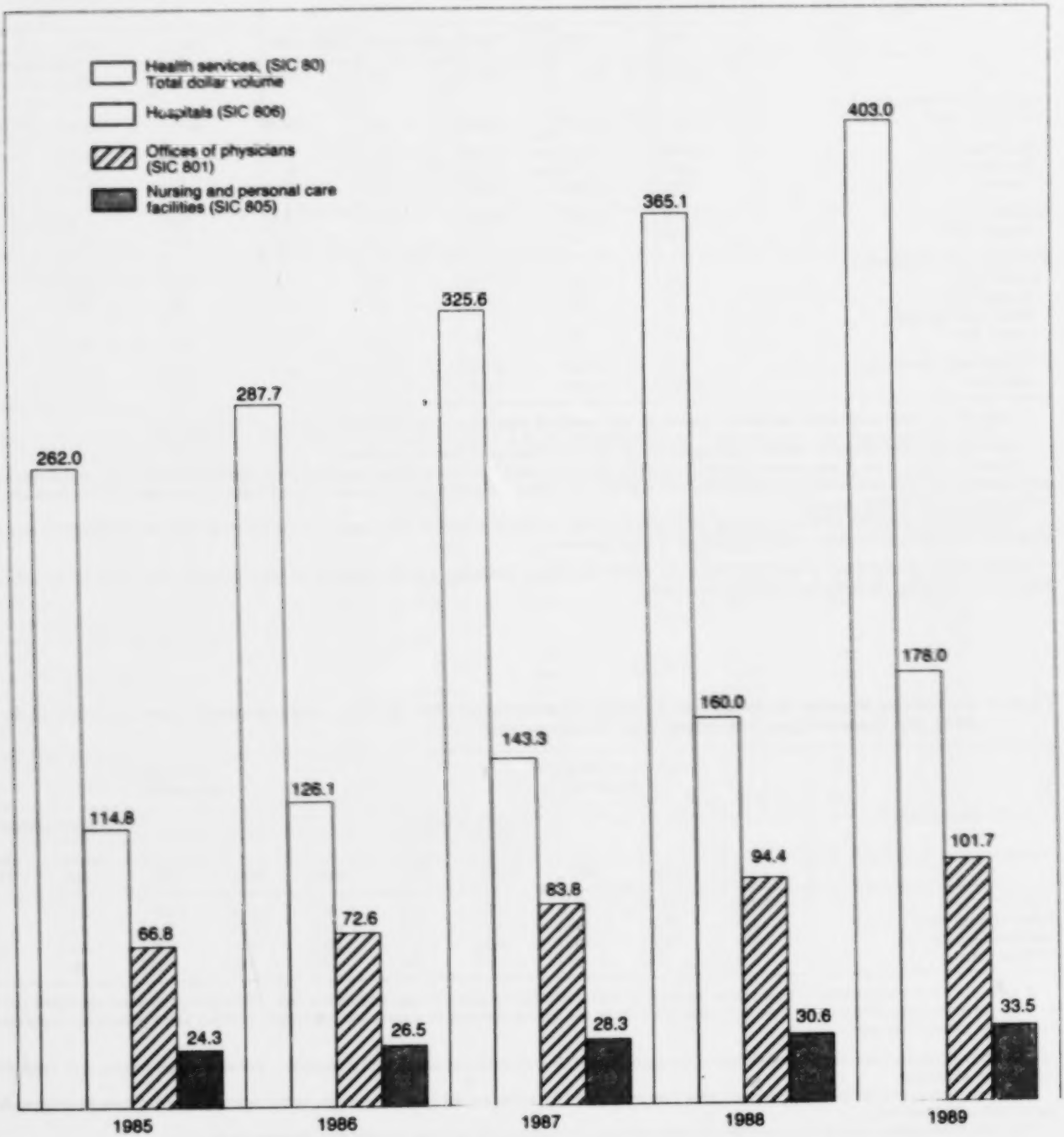

Nursing and personal care facilities (SIC 805) 8.3%
Offices of dentists (SIC 802) 6.8%
Offices of physicians (SIC 801) 25.2%
All other health services 6.3%
Hospitals (SIC 806) 44.2%
Medical and dental laboratories (SIC 807) 2.5%
Outpatient care facilities (SIC 806) 6.7%

Health services total dollar volume = $403.0 billion (SIC 80)

Note: These data are based on the total dollar volume of receipts for taxable firms and revenue for firms exempt from Federal income tax. These estimates are subject to sampling variability, however, measures of sampling variability have not been calculated.

Figure 4.
Estimated Total Receipts and Revenue for Selected Health Services: 1985 Through 1989

billions of dollars



Note: These data are based on the total dollar volume of receipts for taxable firms and revenue for firms exempt from Federal income tax. These estimates are subject to sampling variability, however, measures of sampling variability have not been calculated.

Table 4. Estimated Receipts for Temporary Help Supply (SIC 7362), by Type of Help Supplied: 1989 and Revised 1988 and 1987

(Estimates for 1987 and 1988 are revised to reflect a benchmarking to the 1987 Census of Service Industries. See Introduction for a description of the benchmarking process)

Item	Dollar volume[1] (millions)			Percent change		Percent of temporary help supply receipts		
	1989	1988	1987	1989/1988	1988/1987	1989	1988	1987
Total[2]	21,626	19,870	16,331	8.8	21.7	(X)	(X)	(X)
Receipts from supplying temporary help[3]	17,941	16,800	12,940	6.8	29.8	100.0	100.0	100.0
Office Support	8,508	8,048	6,026	5.7	33.6	47.4	47.9	46.6
Secretarial	5,201	4,776	3,588	8.9	33.1	29.0	28.4	27.7
Clerical	1,854	1,789	1,335	3.6	34.0	10.3	10.7	10.3
Medical	1,422	1,260	1,042	11.1	22.8	7.9	7.6	8.1
Hospital staff	154	124	111	24.2	11.7	0.9	0.7	0.9
Technical and professional, and all other	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)
Accountants	(S)	151	120	(S)	25.8	(S)	0.9	0.9
Sales and marketing personnel	78	83	69	-6.0	20.3	0.4	0.5	0.4
Industrial and construction	3,418	3,502	2,798	-2.4	25.2	19.0	20.8	21.6
Laborers	2,507	2,583	1,972	-2.9	31.0	14.0	15.4	15.2

S Data do not meet publication standards because of high sampling variability or high imputation rates. X Not applicable.

[1]1987 through 1989 estimates reflect a benchmarking to the 1987 Census of Service Industries.
[2]Total receipts for firms whose primary activity is supplying temporary help. The total includes receipts from supplying temporary help and receipts from other sources, such as continuing help supply, facilities support, etc. These estimates exclude receipts from supplying temporary help for firms primarily engaged in providing other services.
[3]Receipts from supplying temporary help for firms whose primary activity is temporary help supply. These estimates exclude receipts from supplying temporary help for firms primarily engaged in providing other services.

NOTE: Totals include kinds of temporary help not shown separately. Estimates are not adjusted for price changes. See table 12 for estimated measures of sampling variability (coefficients of variation).

Table 5. Estimated Number of Beds and Number of Discharges for Nursing and Personal Care Facilities (SIC 805), By Type of Care Provided: 1987 Through 1989

Type of care	Beds as of December 31 (thousands)					Discharges (thousands)				
				Percent change					Percent change	
	1989	1988	1987	1989/1988	1988/1987	1989	1988	1987	1989/1988	1988/1987
Total	1,492	1,497	1,497	-0.3	0.0	1,491	1,451	1,336	2.8	8.6
Skilled nursing care[1]	715	705	723	1.4	-2.4	823	785	735	4.9	6.7
Intermediate care[2]	595	598	603	-0.5	-0.7	493	491	432	0.4	13.6
All other care[3]	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)

S Data does not meet publication standards because of high sampling variability or high imputation rate. Although unpublished estimates can be derived by subtracting published data from their respective totals, the figures obtained by subtraction are subject to these same limitations. Unpublished data are for internal use only.

[1]Continuous inpatient nursing and rehabilitative services ordered by and under the direction of a physician. Includes skilled nursing care certified by Medicare or Medicaid.
[2]Inpatient nursing and rehabilitative services other than on a continuing basis, except intermediate care for the mentally retarded. Includes intermediate care certified by Medicaid.
[3]Includes intermediate care for the mentally retarded, hospice, domiciliary and all other nursing and personal care.

NOTE: Estimates obtained from a sample of employer taxable firms and tax-exempt organizations. Nonemployers and government operated facilities are excluded. Also excluded from these estimates are long-term care units of hospitals. See table 13 for estimated measures of sampling variability (coefficients of variation).

Table 6. Estimated Receipts by Source for Arrangement of Passenger Transportation (SIC 4722): 1987 Through 1989

Sources of receipts	Dollar volume (millions)			Percent change		Percent of total dollar volume		
	1989	1988	1987	1989/1988	1988/1987	1989	1988	1987
Total[1]	8,654	7,819	7,053	10.7	10.9	100.0	100.0	100.0
Air carriers	4,968	4,472	3,964	11.1	12.8	57.4	57.2	56.2
Water carriers	362	331	349	9.4	-5.2	4.2	4.2	4.9
Hotels and motels	514	443	378	16.0	17.1	5.9	5.7	5.4
Motor coaches	311	308	311	1.0	-0.7	3.6	3.9	4.4
Railroads	54	45	37	20.0	20.6	0.6	0.6	0.5
Rental cars	154	143	137	7.7	4.0	1.8	1.8	1.9
Package tours	1,758	1,610	1,409	9.2	14.3	20.3	20.6	20.0
All other	533	487	468	14.1	-0.2	6.2	6.0	6.6

[1]Receipts for firms primarily engaged in arranging passenger transportation. These estimates exclude receipts of transportation companies (airlines, railroads, etc.)

NOTE: Detail may not add to total due to rounding. Estimates are not adjusted for price changes. See table 14 for estimated measures of sampling variability (coefficients of variation).

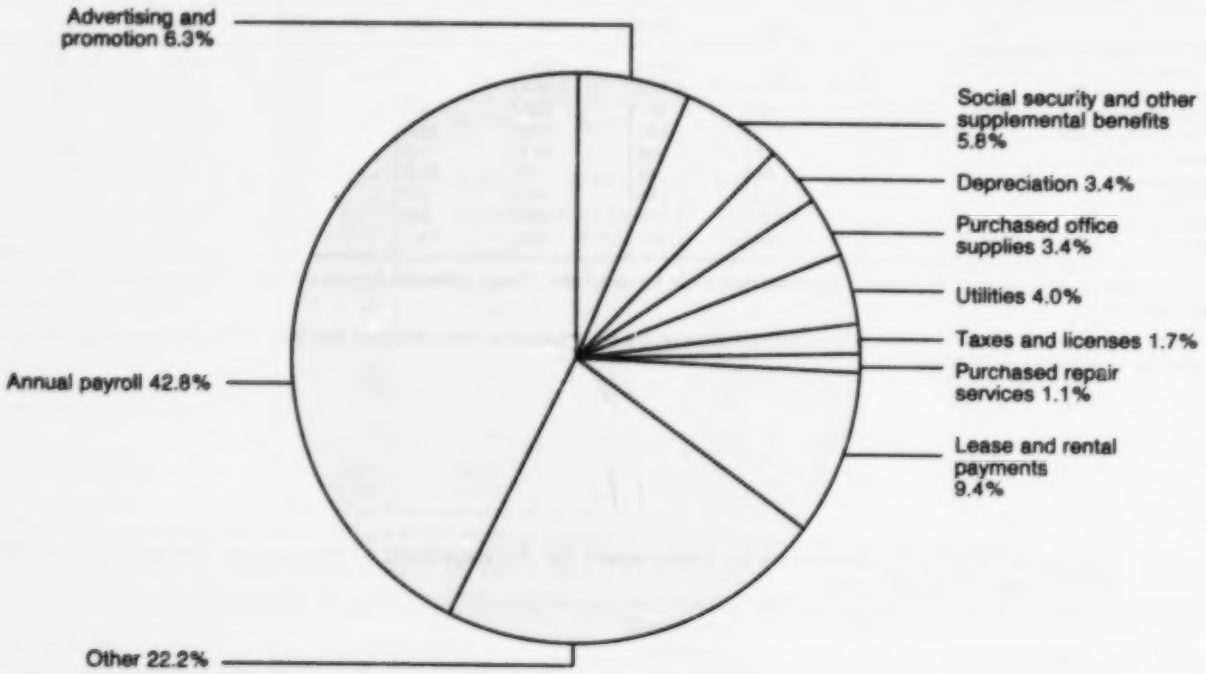
Table 7. Estimated Operating Expenses by Component for Arrangement of Passenger Transportation (SIC 4722): 1987 Through 1989

Operating expenses	Dollar volume (millions)			Percent change		Percent of total dollar volume		
	1989	1988	1987	1989/1988	1988/1987	1989	1988	1987
Total	7,548	6,868	6,002	9.9	14.4	100.0	100.0	100.0
Annual payroll	3,229	2,954	2,594	9.3	13.9	42.8	43.0	43.2
Employer contributions to Social Security and other supplemental benefits	439	371	318	18.3	16.6	5.8	5.4	5.3
Lease and rental payments	708	669	595	5.8	12.4	9.4	9.7	9.9
Advertising and promotion	472	423	347	11.6	21.9	6.3	6.2	5.8
Taxes and licenses	126	113	106	11.5	6.8	1.7	1.6	1.8
Utilities	300	265	(S)	13.2	(S)	4.0	3.9	(S)
Depreciation	257	262	291	-1.9	-10.1	3.4	3.8	4.8
Purchased office supplies	254	224	174	13.4	29.1	3.4	3.3	2.9
Purchased repair services	84	85	71	-1.2	20.6	1.1	1.2	1.2
Other	1,679	1,502	(S)	11.8	(S)	22.2	21.9	(S)

S Suppressed; data not comparable because of changes in reporting instructions.

Note: Detail may not add to total due to rounding. Estimates are not adjusted for price changes. See table 15 for estimated measures of sampling variability (coefficients of variation).

Figure 5.
Components of 1989 Operating Expenses for Arrangement of Passenger Transportation (SIC 4722)



Arrangement of passenger transportation total dollar volume of expenses = 7,548 million

Note: See table 15 for estimated measures of sampling variability (coefficients of variation).

Table 8. Estimated Per Capita Receipts for Selected Service Industries: 1986 Through 1989

1972 SIC code	Kind of business	Per capita receipts[1] (dollars)			
		1989	1988	1987	1986
701	Hotels, motels, and tourist courts	236	230	214	191
72	Personal services	241	222	195	179
721	Laundry, cleaning, and garment services	68	65	59	55
7215	Coin-operated laundries and dry cleaning	11	10	9	8
7216	Dry cleaning plants, except rug cleaning	21	19	17	16
722	Photographic studios, portrait	14	13	12	11
723	Beauty shops	53	48	44	40
724	Barber shops	5	6	6	5
726	Funeral service and crematories	25	25	23	23
75	Automotive repair, services, and garages	290	271	241	225
7512	Passenger car rental and leasing, without drivers	48	46	41	39
752	Automobile parking	14	13	11	10
753	Automotive repair shops	170	158	141	132
7622	Radio and television repair shops	9	9	8	8
783	Motion picture theaters	18	17	17	16
79	Amusement and recreation services, except motion pictures	162	155	143	134
793	Bowling alleys and billiard and pool establishments	13	12	11	11
794	Commercial sports	30	27	25	21
7996	Amusement parks	18	16	14	13
	HEALTH SERVICES[2]				
80	Health services	899	837	754	675
801	Offices of physicians	413	387	347	303
802	Offices of dentists	112	105	98	91
803	Offices of osteopathic physicians	8	9	9	8
8041	Offices of chiropractors	18	16	14	13
8042	Offices of optometrists	16	16	14	13
	MISCELLANEOUS SERVICES				
81	Legal services[2]	337	311	277	246
824	Correspondence schools and vocational schools[3]	18	17	14	14

[1]Civilian Population Estimates as of July 1, 1989 - 246,552 (thousands); 1988 - 244,103 (thousands); 1987 241,688 (thousands); 1986 - 239,386 (thousands).

[2]Estimates are obtained from a sample of taxable employers only and, therefore, do not include nonemployer receipts or revenue of tax-exempt organizations.

[3]Estimates are obtained from a sample of employers only and, therefore, do not include nonemployer receipts.

NOTE: Receipts estimates are not adjusted for price changes.Group totals include kinds of services not shown separately. The estimates in this table are subject to approximately the same sampling variability as the receipts estimates shown in tables 1A and 2A.

Source: U.S. Department of Commerce, Bureau of the Census, *Service Annual Survey* and *Current Population Report*, Series, P-25-No. 1057.

Table 9. **Estimated Coefficients of Variation for Receipts Estimates and Estimates of Year-to-Year Ratios for Taxable Firms in Selected Service Industries: 1989 and Revised 1988**

1972 SIC code	Kind of business	Coefficients of variation			1972 SIC code	Kind of business	Coefficients of variation		
		Receipts		Year-to-year ratio			Receipts		Year-to-year ratio
		1989	1988	1989/1988			1989	1988	1989/1988
	SELECTED SERVICES, EXCLUDING HEALTH, OTHER PROFESSIONAL, SOCIAL, AND MISCELLANEOUS SERVICES				7372	Computer programming and other software services	4.8	3.8	4.3
					7374	Data processing services	2.4	1.8	1.4
					7379	Computer related services, N.E.C.	5.1	4.2	3.8
					7391	Research and development laboratories	4.2	2.6	2.7
70	Hotels, rooming houses, camps, and other lodging places	2.9	2.0	1.7	7392	Management, consulting, and public relations services	4.0	2.2	2.7
701	Hotels, motels, and tourist courts	3.0	2.1	1.8	7393	Detective agencies and protective services	5.9	3.4	3.9
72	Personal services	2.2	2.0	1.1	7394	Equipment rental and leasing services	4.0	2.9	3.0
721	Laundry, cleaning, and garment services	2.1	2.0	1.7	7395	Photofinishing laboratories	5.8	3.6	3.9
7213	Linen supply	4.5	2.9	2.9	7397	Commercial testing laboratories	7.4	5.1	3.6
7215	Coin-operated laundries and dry cleaning	5.5	4.5	4.3	75	Automotive repair, services, and garages	2.0	1.7	1.3
7216	Dry cleaning plants, except rug cleaning	4.6	5.3	4.3	751	Automotive rental and leasing, without drivers	1.9	1.4	1.6
7218	Industrial launderers	3.9	2.6	2.4	7512	Passenger car rental and leasing, without drivers	2.8	2.1	2.5
722	Photographic studios, portrait	4.7	2.6	4.2	7513	Truck rental and leasing, without drivers	2.2	1.9	1.5
723	Beauty shops	3.9	3.0	2.6	752	Automobile parking	5.0	4.1	3.0
724	Barber shops	5.5	6.2	4.6	753	Automotive repair shops	3.0	2.6	1.8
726	Funeral service and crematories	2.9	2.9	3.1	76	Miscellaneous repair services	2.8	1.9	1.9
73	Business services	1.2	0.9	0.9	7622	Radio and television repair shops	4.7	4.6	2.4
731	Advertising	2.8	2.1	2.5	7694	Armature rewinding shops	3.5	4.7	4.9
7311	Advertising agencies	3.5	2.5	3.0	78	Motion pictures	2.4	2.5	1.6
732	Credit reporting and collection agencies	8.3	7.3	3.7	781,2	Motion picture production, distribution, and allied services	3.1	3.1	2.5
733	Mailing, reproduction, commercial art and photography, and stenographic services	4.3	2.6	3.1	783	Motion picture theaters	2.5	2.5	2.2
7331	Direct mail advertising services	6.4	4.7	4.9	79	Amusement and recreation services, except motion pictures	2.7	1.8	2.3
7333	Commercial photography, art, and graphics	7.5	4.3	4.5	792	Theatrical producers, bands, orchestras, and entertainers	9.7	6.1	9.0
734	Services to dwellings and other buildings	3.4	3.1	2.0	793	Bowling alleys and billiard and pool establishments	6.0	3.9	4.0
7342	Disinfecting and exterminating services	4.9	3.8	3.4	794	Commercial sports	4.7	3.1	4.4
7349	Cleaning and maintenance services to dwellings and other buildings, N.E.C.	3.9	3.8	2.1	7993	Coin-operated amusement devices	4.4	3.3	3.6
736	Personnel supply services	3.5	2.7	2.4	7996	Amusement parks	1.2	1.9	1.9
7361	Employment agencies	5.8	3.7	4.2	7997	Membership sports and recreation clubs	7.7	5.1	5.4
7362	Temporary help supply services	5.0	3.9	3.8					
737	Computer and data processing services	2.6	2.0	2.0					

Table 10. **Estimated Coefficients of Variation for Receipts Estimates and Estimates of Year-to-Year Ratios for Taxable Firms in Health, Other Professional, Social, and Miscellaneous Service Industries: 1989 and Revised 1988**

1972 SIC code	Kind of business	Coefficients of variation			1972 SIC code	Kind of business	Coefficients of variation		
		Receipts		Year-to-year ratio 1989/1988			Receipts		Year-to-year ratio 1989/1988
		1989	1988				1989	1988	
	HEALTH SERVICES					OTHER PROFESSIONAL SERVICES			
80	Health services	1.3	0.8	1.0	81	Legal services	3.2	2.1	2.2
801	Offices of physicians	2.0	1.2	1.6	891	Engineering, architectural, and surveying services	5.9	5.2	2.7
802	Offices of dentists	1.2	1.0	1.2	893	Accounting, auditing, and bookkeeping services	2.9	2.6	2.0
803	Offices of osteopathic physicians	8.9	4.3	7.5		SOCIAL SERVICES			
804	Offices of other health practitioners	4.6	3.7	2.4	835	Child day care services	5.6	4.0	3.5
8041	Offices of chiropractors	5.6	4.0	3.0		MISCELLANEOUS SERVICES			
8042	Offices of optometrists	3.7	3.2	3.9					
805	Nursing and personal care facilities	3.6	2.2	2.5		Arrangement of passenger transportation	4.4	4.3	1.9
806	Hospitals	4.4	3.1	4.5		Real estate agents and managers	6.1	4.9	3.3
8071	Medical laboratories	4.6	3.5	3.4	824	Correspondence schools and vocational schools	6.6	3.8	3.9
8072	Dental laboratories	6.8	6.4	2.9					
808	Outpatient care facilities	4.4	4.0	2.4					

Table 11. **Estimated Coefficients of Variation for Revenue Estimates and Estimates of Year-to-Year Ratios for Tax-Exempt Firms in Selected Service Industries: 1989 and Revised 1988**

1972 SIC code	Kind of business	Coefficients of variation		
		Revenue		Year-to-year ratio
		1989	1988	1989/1988
7391,2,7	Selected business services	3.0	1.5	2.2
792,7997, 7999	Selected amusement services	2.9	2.2	2.5
805,6,8,9	Selected health services	1.6	1.5	1.1
805	Nursing and personal care facilities	2.5	1.9	2.9
806	Hospitals	1.8	1.7	1.1
808	Outpatient care facilities	4.2	1.9	3.9
81	Legal services	0.4	0.4	0.3
833	Job training and vocational rehabilitation services	3.8	3.2	1.8
835	Child day care services	4.1	4.3	3.5
836	Residential care	4.7	3.3	2.4
892	Noncommercial educational, scientific, and research organizations	3.9	2.6	1.7

Table 12. **Coefficients of Variation of Receipts Estimates for Temporary Help Supply (SIC 7362), by Type of Help Supplied: 1989 and Revised 1988**

Item	Coefficients of variation				
	Dollar volume		Year-to-year ratio	Percent of temporary help supply receipts	
	1989	1988	1989/1988	1989	1988
Total	5.0	3.9	3.8	(X)	(X)
Receipts from supplying temporary help	6.8	5.7	3.8	(X)	(X)
Office Support	7.1	8.4	3.6	7.0	6.4
Secretarial	8.9	10.4	3.9	10.2	9.5
Clerical	11.0	10.5	6.5	12.7	11.4
Medical	15.5	15.4	4.7	15.6	16.7
Hospital staff	13.2	13.4	11.9	14.6	10.7
Technical and professional, and all other	(S)	(S)	(S)	(S)	(S)
Accountants	(S)	11.0	(S)	(S)	11.6
Sales and marketing personnel	20.1	15.9	5.0	20.9	15.4
Industrial and construction	14.2	12.2	8.8	15.2	14.3
Laborers	16.5	11.4	8.3	17.2	12.4

S Data do not meet publication standards because of high sampling variability or high imputation rates. X Not applicable.

Table 13. **Estimated Coefficients of Variation for Estimated Beds and Discharges for Nursing and Personal Care Facilities (SIC 805), By Type of Care Provided: 1987 Through 1989**

Type of care	Coefficients of variation									
	Beds			Year-to-year ratio	Year-to-year ratio	Discharges			Year-to-year ratio	Year-to-year ratio
	1989	1988	1987	1989/1988	1988/1987	1989	1988	1987	1989/1988	1988/1987
Total	5.6	5.4	6.7	1.9	3.3	10.8	9.3	10.7	2.9	3.4
Skilled nursing care	6.6	5.3	6.0	3.8	2.2	13.3	10.7	11.4	4.0	2.7
Intermediate care	7.0	8.8	9.9	4.6	6.1	11.2	11.8	13.4	5.3	8.0
All other care	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)

S Data do not meet publication standards because of high sampling variability or high imputation rates.

Table 14. **Estimated Coefficients of Variation for Receipts Estimates by Source and Estimates of Year-to-Year Ratios for Arrangement of Passenger Transportation (SIC 4722): 1987 Through 1989**

Sources of receipts	Coefficients of variation							
	Dollar volume			Year-to-year ratio		Percent of total dollar volume		
	1989	1988	1987	1989/1988	1988/1987	1989	1988	1987
Total	4.4	4.3	3.7	1.9	2.7	(X)	(X)	(X)
Air carriers	4.9	4.4	4.7	2.3	4.7	3.2	2.8	3.4
Water carriers	8.8	6.8	6.6	5.4	6.6	8.3	6.2	7.9
Hotels and motels	8.9	8.0	7.0	7.0	4.1	8.4	8.4	6.7
Motor coaches	23.6	20.1	15.4	9.0	5.9	20.9	17.5	13.7
Railroads	16.4	13.8	12.3	14.6	17.2	14.6	12.9	12.6
Rental cars	9.5	8.3	10.2	6.7	5.2	9.7	7.8	9.7
Package tours	10.0	10.7	9.7	7.8	6.7	8.9	9.2	8.4
All other	19.2	15.7	15.0	7.0	6.0	18.2	14.6	14.1

X Not applicable.

Table 15. **Estimated Coefficients of Variation for Expense Estimates and Estimates of Year-to-Year Ratios for Arrangement of Passenger Transportation (SIC 4722): 1987 Through 1989**

Operating expenses	Coefficients of variation							
	Dollar volume			Year-to-year ratio		Percent of total dollar volume		
	1989	1988	1987	1989/1988	1988/1987	1989	1988	1987
Total	4.3	4.1	3.6	2.0	2.7	(X)	(X)	(X)
Annual payroll	4.3	4.1	3.9	2.0	2.6	1.6	2.1	2.5
Employer contributions to Social Security and other supplemental benefits	5.6	4.9	4.7	5.2	5.1	4.1	3.0	3.1
Lease and rental payments	4.5	4.7	4.7	3.9	4.0	3.9	4.2	3.5
Advertising and promotion	7.5	8.4	5.0	4.5	6.7	5.7	6.5	5.1
Taxes and licenses	15.6	10.9	8.1	13.0	11.1	14.0	9.5	8.2
Utilities	8.9	7.4	(S)	6.4	(S)	7.2	4.6	(S)
Depreciation	7.8	7.5	8.3	3.0	9.1	5.5	4.9	7.4
Purchased office supplies	7.4	10.5	4.8	7.4	9.7	6.1	9.4	3.3
Purchased repair services	15.0	9.6	7.5	9.9	8.9	13.9	8.0	6.4
Other	6.6	6.5	(S)	4.4	(S)	4.6	5.0	(S)

S Suppressed; data not comparable because of changes in reporting instructions. X Not applicable.

Appendix A. EXPLANATORY MATERIAL

DEFINITION OF TERMS

Receipts (Basic dollar volume measure for service firms subject to Federal income tax). Charges or billings to customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1989 whether or not payment was received in that year. Health practitioners and firms providing legal services reported payments received in 1989 regardless of when services were rendered. Receipts do not include nonoperating income from interest, investments, gifts, loans, contributions, or grants. Receipts do not include sales taxes or other taxes (occupancy, admissions, etc.) collected from customers and forwarded directly to a local, State, or Federal tax agency. Receipts do not include service receipts of establishments whose primary activity is other than service (e.g. manufacturing, wholesale,or retail establishments). They do, however, include receipts other than from services rendered (e.g. sales of merchandise) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (Basic dollar volume measure for firms exempt from Federal income tax). Charges or billings to customers or clients for services rendered and merchandise sold during 1989 whether or not payment was received in 1989. Also included are income from interest, dividends, contributions, gifts and grants, rents, royalties, dues and assessments from members and affiliates, and net receipts from fundraising activities. Receipts from taxable business activities, as well as tax-exempt activities, are included. Revenues do not include sales taxes or other taxes (occupancy, admissions, etc.) collected by the organization from customers or clients and paid directly to local, State, or Federal income tax agencies; income from the sale of real estate, investments, or other assets; or amounts transferred to operating funds from capital or reserve funds. Firms providing legal services reported payments received in 1989 regardless of when services were rendered.

Federal Income Tax Status. For selected kinds of business, firms were tabulated according to their tax status. Firms and organizations in these kinds of business were classified on the basis of their response to the tax status inquiry on the questionnaire. Those that indicated all or part of their income was exempt from Federal income tax under provision of Section 501 or 521 of the Internal Revenue Service (IRS) code were classified as tax-exempt. Firms indicating no such exemption were classified as taxable. For firms that did not respond, the tax status classification was based upon administrative records. (Firms and organizations in all other kinds of business were by definition considered subject to Federal income tax.)

Establishment. A single physical location where business is conducted.

Firm. A business organization or entity consisting of one or more domestic establishments/locations under common ownership or control.

Taxes. Sales, amusement, occupancy, and other taxes collected directly from customers and paid directly to a local, State, or Federal tax agency.

Temporary Help Supply Services (SIC 7362)

Supplying temporary help (excluding agricultural) on a contract basis to other businesses.

Types of temporary help

Office support. Includes secretaries, typists, word processors, clerks, bookkeepers, and other office support personnel.

Medical. Includes technicians, nurses, hospital staff,and home health care.

Industrial and construction. Includes laborers (skilled and unskilled), drivers and warehousemen, security guards, janitors, and cleaning personnel.

Technical and professional. Includes engineers, accountants, programmers, data processors, sales and marketing personnel, and other technical and professional personnel (except medical).

Nursing and Personal Care Facilities (SIC 805)

Skilled nursing care. Providing inpatient nursing and rehabilitative services, but not hospital services. Care must be ordered and directed by a physician and at least one full-time registered nurse must be on duty during each day shift. Skilled care certified by Medicare or Medicaid is included.

Intermediate care. Providing inpatient nursing and rehabilitative services, but not on a continuing basis. Staffing must include 24 hour per day personnel with a licensed nurse on duty full-time during each day shift. Intermediate care certified under Medicaid is included.

Beds. Beds set up and staffed for use by inpatients as of December 31st of the calendar year.

Discharges. Patients released from the facility during the calendar year.

Arrangement of Passenger Transportation (SIC 4722)

Operating Expenses. Costs incurred during 1989, even though payment may have been made at a later date. Interest on loans, sales taxes, and other taxes collected from customers and paid to a taxing authority are excluded.

Annual payroll. All salaries, wages, commissions, bonuses, and allowances for vacation, holiday, and sick leave paid to employees in 1989. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include payments to proprietors or partners. Annual payroll is reported before employee deductions for Social Security, withholding taxes, insurance, union dues, etc.

Employer contributions for Social Security and other supplemental labor benefits. The employer's cost for all legally required and voluntary employee fringe benefit programs, including employer's Social Security contributions, unemployment compensation, worker's life and health insurance premiums, pension plans, stock purchases for employees, etc.

Lease and rental payments. Payments made to other companies for the rental or leasing of buildings, structures, offices, and machinery and equipment. Payments made to a parent company or organization, or any of its subsidiaries, for use of assets owned by them; and installment payments for assets obtained through capital lease agreements were excluded.

Advertising and promotion. Amounts paid to other firms for the purchase of advertising and promotion.

Taxes and licenses. Payments made to Federal, State, and local governments for licenses and taxes, including real estate and personal property taxes.

Cost of utilities. Amounts paid for the purchase of electricity from others, or for the purchase of fuels for heating, power, or generating electricity. Also included are amounts paid for water, sewer, refuse removal, and other purchased utilities.

Depreciation. Includes depreciation and amortization charges against depreciable assets owned and used by a company, assets and improvements owned within leaseholds, and assets obtained through capital lease agreements. Excluded are accumulated depreciation and amortization charges against intangible assets (goodwill, patents, copyrights, etc.).

Cost of purchased office supplies. Amounts paid for the purchase of office supplies, stationery, and postage for purposes other than resale.

Cost of purchased repair services. Payments made for the purchase of repair services such as repairs to buildings, structures, offices, and their integral parts (elevators, etc.), and machinery and equipment.

Other operating expenses. Includes all other operating expenses not listed above, including losses by damage or theft not covered by insurance, bad debt losses, etc.

SAMPLE DESIGN

The Service Annual Survey sample consists of two components:

a. The primary component is the list sample—a probability sample, selected from employers contained on the Census Bureau's Standard Statistical Establishment List (SSEL). The SSEL includes all employer businesses that make social security payments for employees under the Federal Insurance Contributions Act (FICA). The list sample is updated quarterly to account for new employer businesses (births) and employers which go out of business (deaths).

b. The secondary component is the area sample—a probability sample of land segments. Service businesses covered by this survey (with the exception of establishments in SIC's 65, 80, 81, 8331, 8351, 8361, and 8922) which are not subjected to sampling in the list sample, are represented by similar service business establishments found in these land segments. This includes nonemployers and business births which are not yet represented in our sample.

List Sample

The list sample was originally drawn from establishments on the SSEL as of December 31, 1984. The initial SSEL consisted of two lists. One list was composed of all Employer Identification (EI) numbers (assigned in connection with FICA) with reported payroll for at least one quarter of 1984. The second list consisted of all establishments of known multiestablishment companies as of December 31, 1984. These lists contained information on receipts or revenue, payroll, employment, name and address, kind-of-business classification, etc.

Before the sampling frame was available, a study was made of the universe of service businesses using files from the 1982 Census of Service Industries and the 1983 SSEL. This study determined the stratification of the sampling units based on 1982 receipts and kind of business. For selected kinds of business, separate stratum boundaries were determined for tax-exempt firms based on revenue, rather than receipts. The study also determined the optimal allocation of the sample necessary to meet specified sampling variability objectives for receipts (revenue) of different kind-of-business groups. The primary stratum boundary determined in the study was the certainty cutoff to be used for each kind of business. The cutoff was particularly important since it also determined the type of sampling unit.

The sampling units consisted of both companies and EI's. If a company had total service receipts/revenue (on a 1982 basis) above the corresponding cutoff for its major kind of business or total receipts/revenue for any minor kind of business above the corresponding cutoff for the minor kind of business, the company was selected into the sample with certainty (i.e., probability = 1.0). The company, which might consist of many EI's, was then the sampling unit; therefore, any new establishments that the company might acquire, even if under new or different EI's, were in the sample with certainty. The EI was the sampling unit for all single establishment companies, whether or not selected with certainty. All multiestablishment service companies not selected with certainty were treated on an EI basis; that is, the EI was the sampling unit. The EI's were then stratified according to their major kind of business and their estimated receipts (on a 1982 basis). Within each stratum, a simple random sample of EI's was selected. The sampling rates for these EI's varied between 1 in 1.5 and 1 in 500.

For all EI "births" after the initial selection, a two-phase selection procedure is used. EI births are new EI's recently assigned by the IRS and on the latest available IRS mailing list for FICA taxpayers. In the first phase, births are arranged by kind of business and size (expected employment or quarterly payroll). A relatively large sample is drawn and canvassed in order to obtain a more reliable measure of size (receipts in two recent months) and correct kind-of-business code or a more detailed kind-of-business code, if needed.

Using this more reliable information, the births selected in phase one are subjected to probability proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial sample from the 1984 SSEL. Because of the lag in identifying births and the time needed to accomplish the two-phase birth selection procedure, births are actually added to the sample on an average of 12 to 18 months after they began operation. The birth selection procedure is carried out quarterly.

To be eligible for the sample canvass and tabulation, a service business must meet both of the following requirements:

a. It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.

b. It must have been selected from either the SSEL or the file of employer births.

In the case of businesses that were selected into the sample with certainty, the first requirement is changed. These sampling units are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, these businesses are contacted, and if there are successor businesses, they are added to the survey.

Area Sample

The area sample is a multistage sample. In the first stage, 12 primary units (single counties or groups of contiguous counties) were selected with certainty and 47 were drawn with probability proportional-to-size (population). In succeeding stages, a sample of small land segments was selected in each primary sampling unit (PSU) and was then divided into 6 or 12 area panels to be used in different months on a rotating basis. The probability of selection of the segments is usually 1 in 1,000 (1 in 2,000 or 1 in 3,000 in the smallest PSU's). Approximately 420 land segments are enumerated each month.

In the Service Annual Survey sample, three area sample panels are used. This reduces the overall sampling rate to 1 in 333 (1 in 667 or 1 in 1,000 in the smallest PSU's).

All service establishments (except those in SIC's 65, 80, 81, 8331, 8351, 8361, and 8922) in these selected land segments are canvassed. Sufficient information (mainly concerning the EI number) is obtained to determine whether the business has had a chance of selection in the list sample component. If it has no EI number or if its EI number fails to match either the list sample universe or the current FICA mailing list, it is tabulated in the area sample. The area sample includes businesses without employees for certain SIC's, and employers (mainly recent births), not represented in the list sample.

Since the samples for SIC's 65, 80, 81, 8331, 8351, 8361, and 8922 do not include an area sample component, an interim procedure is required to account for births during the period between the onset of activity and the time of birth selection. This consists of imputing for all cases which go out of business but which are still active on the IRS mailing list.

ESTIMATION OF RECEIPTS (REVENUE) PRIOR TO BENCHMARKING

Annual estimates from the Service Annual Survey are based upon the summation of weighted data reported by the sampling units in the survey. The assigned weights of the sampling units are the inverse of the probability of selection (or sampling rate). The receipts estimates for

service SIC's (other than SIC's 653, 80, 81, 824, 8331, 8351, 8361, and 8922) are modified because service nonemployer establishments are not represented by the area sample for some SIC's and underrepresented for other SIC's. No revenue estimates are adjusted as these data represent employers only. The nonrepresentation and underrepresentation occurs because some of these establishments are not visibly recognizable as businesses; hence, they are missed in the area sample canvass. In the SIC's where the nonemployer proportion of the receipts estimate is not severely underestimated by the area sample (i.e., for underrepresentation) the nonemployer component is modified by multiplying it by the ratio of the 1982 census receipts estimate for nonemployers to the 1982 estimate for nonemployers developed from the area sample. In SIC's where the nonemployer proportion would be severely underestimated by using data collected in the area sample, data from the nonemployer component is not tabulated directly from the nonemployers in the area sample, rather it is obtained from employer data so that the nonemployer component accounts for the same proportion of the total estimate that it accounted for in the 1982 census. The sample for SIC's 65, 80, 81, 824, 8331, 8351, 8361, and 8922 is limited to employer establishments. Consequently, no adjustment is made to the receipts estimates for these kinds of services.

RELIABILITY OF DATA

There are two types of errors possible in an estimate based on a sample survey—sampling and nonsampling. Sampling errors occur because observations are made only on a sample, not on the entire population. Nonsampling errors can be attributed to many sources in the collection and processing of the data. The accuracy of a survey result is determined by the joint effect of sampling and nonsampling errors.

Measure of Sampling Varability

Because the estimates were based on a sample, exact agreement with the results that would be obtained from a complete census of service industries using the same enumeration procedure was not expected. However, because each service firm in the United States in the specified SIC's had a chance of being selected for the sample and because the probability of selection for each service firm in the sample was known, it was possible to estimate the sampling variability of the estimates made from the sample.

The standard error of the estimate is a measure of the variability among the estimates from all possible samples of the same size and design and, thus, is a measure of the precision with which an estimate from a particular sample approximates the results of a complete enumeration. The coefficient of variation (expressed as a percent) is the standard error of the estimate times 100 divided by the value being estimated. Note that measures of sampling variability, such as the standard error or coefficient of variation, are estimated from the sample and are also subject to sampling variability. Coefficients of variation for dollar volume estimates and year-to-year changes are shown in tables 9 through 15.

The coefficients of variation presented in these tables permit certain confidence statements about the sample estimates. The particular sample used in this survey was one of a large number of samples of the same size that could have been selected using the same design. In about 2 out of 3 (67 percent) of these samples, the estimates would differ from a complete enumeration by less than the corresponding percentages for that estimate shown in the sampling variability tables. In about 9 out of 10 (90 percent) of these samples, the estimates would differ from the results of a complete enumeration by less than 1.65 times the percentage shown. In about 19 of 20 (95 percent) of the samples, the estimates would differ from the result of a complete enumeration by less than twice the percentage shown.

To illustrate the computations involved in the above confidence statements as related to dollar volume receipts estimates, assume that an estimate of receipts published in table 1A is $10,750 million for a particular year and that the coefficient of variation for this estimate, as given in table 9 is 1.8 percent, or 0.018. Multiplying $10,750 million by 0.018 yields $194 million. Therefore, a 67-percent confidence interval is $10,556 million to $10,944 million ($10,750 million plus or minus $194 million). If corresponding confidence intervals were constructed for all possible samples of the same size and design, approximately 2 out 3 (67 percent) of the intervals would contain the figure obtained from a complete enumeration. Typical practice is to construct a 90- or 95-percent confidence interval. Using the same illustration, a 90-percent confidence interval would be $10,430 million to $11,070 million ($10,750 million plus or minus $320 million). Similarly, a 95-percent confidence interval is $10,362 million to $11,138 million ($10,750 million plus or minus $388 million).

The comparisons appearing in the Introduction under Summary of Data are accompanied by a 90-percent confidence interval. Thus a statement such as "up 0.8 percent (±1.3)" indicates a 90-percent confidence interval from -0.5 to +2.1. When the confidence interval contains zero (as in the previous example), it is uncertain whether there is actually an increase or decrease.

Nonsampling Errors

As calculated for this report, the coefficient of variation measures sampling errors but does not measure any systematic biases in the data. Bias is the difference, averaged over all possible samples of the same size and design, between the estimate and the true value being estimated.

Nonsampling errors can be attributed to many sources: (1) inability to obtain information about all cases in the sample, (2) response errors, (3) definitional difficulties, (4)

differences in the interpretation of questions, (5) mistakes in recording or coding the data obtained, and (6) other errors of collection, response, coverage, and estimation for missing data. These nonsampling errors also occur in complete censuses.

Although no direct measurement of the biases due to nonsampling errors has been obtained, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize their influence.

A major source of receipts (revenue) bias in the published estimates is due to imputing data for nonrespondents, for late reporters, and for data which fail edit. For all kinds of business combined, imputed receipts amount to about 13 percent of the national receipts estimates. For revenues the figure was about 5 percent.

Appendix B. KIND-OF-BUSINESS CLASSIFICATIONS

Selected services included in this report are classified in accordance with the 1972 edition of the *Standard Industrial Classification* (SIC) Manual, and the 1977 Supplement, issued by the Office of Management and Budget for purposes of providing a standard for the classification and presentation of data by all Federal agencies. Each establishment, firm, or organization is classified according to the major service (determined by volume of receipts) it provides. Establishments, firms, and organizations owned and operated by Federal, State, or local governments are excluded. The following is a description of each kind-of-business classification presented in this report.

ARRANGEMENT OF PASSENGER TRANSPORTATION (SIC 4722)

Establishments primarily engaged in furnishing travel information, acting as agents in arranging tours and transportation for passengers, or acting as independent ticket agencies for transportation establishments.

REAL ESTATE AGENTS AND MANAGERS (SIC 653)

Establishments primarily engaged in renting, buying, selling, managing, and appraising real estate for others.

HOTELS, ROOMING HOUSES, CAMPS, AND OTHER LODGING PLACES (SIC MAJOR GROUP 70)

Commercial and institutional establishments engaged in furnishing lodging, or lodging and meals, and camping space and camping facilities, on a fee basis.

Hotels, Motels, and Tourist Courts (SIC 701). Commercial establishments, known to the public as hotels, motor hotels, motels, or tourist courts, primarily engaged in providing lodging, or lodging and meals, for the general public.

PERSONAL SERVICES (SIC MAJOR GROUP 72)

Establishments primarily engaged in services generally involving the care of one's personal appearance or apparel, such as barber and beauty shops, cleaning and dyeing plants, laundries, pressing and garment repair shops, photographic studios (excluding commercial photography), and shoe repair shops.

Laundry, Cleaning, and Garment Services (SIC 721). Establishments primarily engaged in providing a wide variety of laundry and cleaning services including power and hand laundries, coin-operated laundries, dry-cleaning and dyeing plants, rug cleaning, and linen supply and diaper services.

Linen Supply (SIC 7213). Establishments primarily engaged in supplying to commercial establishments or household users, on a rental basis, laundered items such as uniforms, gowns, and coats of the type worn by doctors, nurses, barbers, etc; table linens, bed linens, towel and toweling.

Coin-Operated Laundries and Dry Cleaning (SIC 7215). Establishments primarily engaged in the operation of coin-operated or similar self-service laundry and dry cleaning equipment for use on the premises, or in apartments, dormitories, and similar locations.

Dry Cleaning Plants, Except Rug Cleaners (SIC 7216). Plants primarily engaged in dry cleaning or dyeing apparel and household fabrics other than rugs.

Industrial Launderers (SIC 7218). Establishments primarily engaged in supplying laundered or dry cleaned work uniforms, laundered wiping towels, safety equipment, (gloves, flame resistant clothing, etc.) dust control items, and other selected items to industrial or commercial users.

Photographic Studios, Portrait (SIC 722). Establishments primarily engaged in portrait photography for the general public.

Beauty Shops (SIC 723). Establishments primarily engaged in furnishing beauty services, or both beauty and barber services. Schools for the instruction of beauticians are also included.

Barber Shops (SIC 724). Establishments primarily engaged in providing barber and men's hair styling services. Barber colleges are also included.

Funeral Service and Crematories (SIC 726). Establishments primarily engaged in preparing the dead for burial, conducting funerals, and cremating the dead.

BUSINESS SERVICES (SIC MAJOR GROUP 73)

Establishments primarily engaged in rendering services to business establishments on a fee or contract basis such as advertising; mailing services; building maintenance services; employment services; management and consulting

services; protective services; equipment rental and leasing (except finance leasing); commercial research, development and testing; photofinishing; and personnel supply services.

Advertising (SIC 731). Establishments primarily engaged in providing advertising services, such as advertising agencies; outdoor advertising services; radio, television and publishers' advertising representatives; advertising research services; aerial advertising; and circular and handbill distribution.

Advertising Agencies (SIC 7311). Establishments primarily engaged in preparing advertising (writing copy, art work, graphics, and other creative work) and placing such advertising in periodicals, newspapers, radio and television, or other advertising media for clients on a commission or fee basis.

Consumer Credit Reporting Agencies, Mercantile Reporting Agencies, and Adjustment and Collection Agencies (SIC 732). Establishments primarily engaged in mercantile and consumer credit reporting or the collection or adjustment of claims.

Mailing, Reproduction, Commercial Art and Photography, and Stenographic Services (SIC 733). Establishments primarily engaged in furnishing direct mail advertising services; blueprinting and photocopying services; commercial photography, art and graphics services; and stenographic and reproduction services.

Direct Mail Advertising Services (SIC 7331). Establishments primarily engaged in furnishing services for direct mail advertising, such as creating, producing, and mailing of direct mail advertising. Establishments primarily engaged in compiling and selling mailing lists are also included.

Commercial Photography, Art, and Graphics (SIC 7333). Establishments primarily engaged in performing graphics, commercial art, or commercial photography services for advertising agencies, publishers, and other business and industrial users.

Services to Dwellings and Other Buildings (SIC 734). Establishments primarily engaged in cleaning windows, disinfecting, exterminating, and cleaning and maintenance services to dwellings and other buildings.

Disinfecting and Exterminating Services (SIC 7342). Establishments primarily engaged in disinfecting dwellings and other buildings, and in exterminating insects, rodents, and other pests.

Cleaning and Maintenance Services to Dwellings and other Buildings, not elsewhere classified (SIC 7349). Establishments primarily engaged in furnishing to dwellings and other buildings, cleaning and maintenance services, not elsewhere classified, such as janitorial service, floor waxing, and office cleaning.

Personnel Supply Services (SIC 736). Establishments primarily engaged in providing employment services, temporary help, or personnel to perform a range of services in operating specified facilities or continuing services on a contract or fee basis.

Employment Agencies (SIC 7361). Establishments primarily engaged in providing employment services by either assisting employers or those seeking employment.

Temporary Help Supply Services (SIC 7362). Establishments primarily engaged in supplying temporary help (excluding agricultural) on a contract basis to other businesses.

Computer and Data Processing Services (SIC 737). Establishments primarily engaged in providing services in computer programming; data processing; and rental, leasing, repair and maintenance of computers and related equipment.

Computer Programming and Other Software Services (SIC 7372). Establishments primarily engaged in providing services in computer programming, systems design and analysis, and other computer software.

Data Processing Services (SIC 7374). Establishments primarily engaged in providing data processing services to others. Also included are establishments primarily engaged in the management and operation of the computer and data processing facilities of others on a continuing basis.

Computer Related Services, Not Elsewhere Classified (SIC 7379). Establishments primarily engaged in supplying computer and data processing services, not elsewhere classified, such as rental, leasing, repair and maintenance of computers and related equipment. Computer consultants operating on a fee basis are classified here. Leasing of computer and related equipment directly by the manufacturer is excluded.

Research and Development Laboratories (SIC 7391). Establishments primarily engaged in laboratory or other physical research and development on a contract or fee basis.

Management, Consulting, and Public Relations Services (SIC 7392). Establishments primarily engaged in furnishing a wide variety of general or specialized management, consulting, or public relations services on a contract or fee basis.

Detective Agencies and Protective Services (SIC 7393). Establishments primarily engaged in providing personnel for detective, investigative, patrolling, night watching, or personal protective services. Establishments primarily engaged in maintenance and monitoring of mechanical protective devices, such as burglar and fire alarm systems, are also included.

Equipment Rental and Leasing Services (SIC 7394). Establishments primarily engaged in renting or leasing (except finance leasing) machinery, tools, and other equipment.

Photofinishing Laboratories (SIC 7395). Establishments primarily engaged in developing films and in making photographic prints and enlargements for the trade or for the general public.

Commercial Testing Laboratories (SIC 7397). Establishments primarily engaged in product testing on a fee or contract basis.

AUTOMOTIVE REPAIR, SERVICES, AND GARAGES (SIC MAJOR GROUP 75)

Establishments primarily engaged in furnishing automotive repair services, rental and leasing of passenger cars, trucks, or trailers (without drivers), car washes, and automobile parking and live storage services to the general public.

Automotive Rental and Leasing, Without Drivers (SIC 751). Establishments primarily engaged in daily or extended-term rental or leasing (with or without maintenance) of passenger cars, trucks, truck tractors and utility trailers, and other automotive equipment without drivers. Establishments primarily engaged in finance (equity) leasing of passenger cars and trucks are excluded.

Passenger Car Rental and Leasing, Without Drivers (SIC 7512). Establishments primarily engaged in short-term rental or extended-term leasing (with or without maintenance) of passenger cars without drivers. Establishments primarily engaged in finance (equity) leasing of passenger cars are excluded.

Truck Rental and Leasing, Without Drivers (SIC 7513). Establishments primarily engaged in short-term rental or extended-term leasing (with or without maintenance) of trucks, truck tractors, or semitrailers without drivers. Establishments primarily engaged in finance (equity) leasing of trucks, truck tractors, or semitrailers are excluded.

Automobile Parking (SIC 752). Establishments primarily engaged in the temporary parking of automobiles on open-air lots and in parking structures. Establishments providing long-term or dead storage of automobiles are excluded.

Automotive Repair Shops (SIC 753). Establishments primarily engaged in general and specialized repair of automotive vehicles, including tops and bodies, tire retreading and recapping, paint shops, engine repair, and other specialized automobile repairs.

MISCELLANEOUS REPAIR SERVICES (SIC MAJOR GROUP 76)

Establishments primarily engaged in repair services not elsewhere classified. Among the kinds of businesses included within this group are electrical repair shops, including refrigerator, radio, and television repair; watch, clock and jewelry repair; reupholstery and furniture repair; welding repair; and armature rewinding shops.

Radio and Television Repair Shops (SIC 7622). Establishments primarily engaged in repairing radios, television sets, phonographs, high fidelity (hi-fi) or stereophonic equipment, and tape recorders. Also included are establishments engaged in installing and repairing television sets, amateur and citizens' band antennas; or in installing and servicing radio transmitting and receiving equipment in homes, offices, small boats, automobiles, or other vehicles.

Armature Rewinding Shops (SIC 7694). Establishments primarily engaged in rewinding armatures and rebuilding or repairing electric motors.

MOTION PICTURES (SIC MAJOR GROUP 78)

Establishments primarily engaged in producing and distributing motion picture films and television tapes for theatrical, nontheatrical, and television exhibitors, and establishments engaged in services allied to the production and distribution of the films. Also included are theaters engaged in the exhibition of motion picture films.

Motion Picture Production, Distribution, and Allied Services (SIC 781,2). Establishments primarily engaged in producing and distributing motion picture films and television tapes for theatrical, nontheatrical, and television exhibitors, and establishments engaged in services allied to the production and distribution of the films.

Motion Picture Theaters (SIC 783). Establishments commercially operated as conventional or four wall theaters primarily engaged in the indoor exhibition of motion pictures; and theaters commonly known as drive-ins, primarily engaged in the outdoor exhibition of motion pictures.

AMUSEMENT AND RECREATION SERVICES (SIC MAJOR GROUP 79)

Establishments primarily engaged in providing amusement or entertainment on payment of a fee or admission charge, except motion picture theaters.

Theatrical Producers, Bands, Orchestras, and Entertainers (SIC 792). Establishments primarily engaged in providing live theatrical presentations or other entertainment services, including bands, orchestras, entertainers and producers of live entertainment for radio or television.

Bowling Alleys and Billiard and Pool Establishments (SIC 793). Commercially operated establishments known to the public as bowling alleys or lanes, and billiard or pool parlors.

Commercial Sports (SIC 794). Operators and promoters of professional and semiprofessional athletic clubs and athletic events, and managers of individual professional athletes; promoters and participants in racing activities, including race track operators, and operators of racing stables, jockeys, trainers, and race car owners and operators.

Coin-Operated Amusement Devices (SIC 7993). Establishments primarily engaged in operating coin-operated amusement devices either in their own or in other places of business.

Amusement Parks (SIC 7996). Establishments known as amusement parks, kiddie parks, etc., which group together and operate in whole or in part a number of attractions such as mechanical rides, amusement devices, refreshment stands and picnic grounds.

Membership Sports and Recreation Clubs (SIC 7997). Sports and recreation clubs which are restricted to use by members and their guests such as golf, tennis, and yacht clubs.

HEALTH SERVICES (SIC MAJOR GROUP 80)

Establishments primarily engaged in furnishing medical, surgical, and other health services to persons. Associations or groups primarily engaged in providing medical or other health services to members are also included.

Offices of Physicians (SIC 801). Establishments of licensed practitioners having the degree of M.D. and engaged in the practice of general or specialized medicine and surgery. Included are clinics, in which a group of physicians are associated for the purpose of carrying on their profession. Associations of physicians formed solely for the sharing of expenses (including payroll) and not for the purpose of carrying on their profession are excluded.

Offices of Dentists (SIC 802). Establishments of licensed practitioners having the degree of D.D.S. (or D.D.Sc.) and engaged in the practice of general or specialized dentistry, including dental surgery.

Offices of Osteopathic Physicians (SIC 803). Establishments of licensed practitioners engaged in the practice of general or specialized osteopathy.

Offices of Other Health Practitioners (SIC 804). Establishments of licensed practitioners engaged in the practice of chiropraxis, optometry, or other health fields, not elsewhere classified.

Offices of Chiropractors (SIC 8041). Establishments of licensed practitioners engaged in the practice of chiropraxis.

Offices of Optometrists (SIC 8042). Establishments of licensed practitioners enagaged in the practice of optometry.

Nursing and Personal Care Facilities (SIC 805). Establishments primarily engaged in providing nursing and health-related personal care, with inpatient beds.

Hospitals (SIC 806). Establishments primarily engaged in providing diagnostic services, extensive medical treatment including surgical services, and other hospital services, as well as continuous nursing services. These establishments have medical staff, inpatient beds, and equipment and facilities to provide complete health care.

Medical Laboratories (SIC 8071). Establishments primarily engaged in providing professional analytic or diagnostic services to the medical profession, or to the patient on prescription of a physician.

Dental Laboratories (SIC 8072). Establishments primarily engaged in making dentures and artificial teeth to order for the dental profession.

Outpatient Care Facilities (SIC 808). Establishments primarily engaged in outpatient care with permanent facilities and with medical staff to provide diagnosis, treatment, or both for patients who are ambulatory and do not require inpatient care.

LEGAL SERVICES (SIC MAJOR GROUP 81)

Establishments engaged in offering legal advice or legal services, the heads of which are members of the bar. Associations of lawyers formed solely for the sharing of expenses (including payroll) and not for the purpose of jointly carrying on their profession are excluded.

CORRESPONDENCE SCHOOLS AND VOCATIONAL SCHOOLS (SIC 824)

Establishments primarily engaged in furnishing educational courses by mail, including data processing courses in programming, and in computer and peripheral equipment operation, including key punch operation; establishments primarily engaged in offering courses in business

machines operation, office procedures, secretarial and stenographic skills, specialized trade, or commercial courses.

JOB TRAINING AND VOCATIONAL REHABILITATION SERVICES (SIC 833)

Establishments primarily engaged in providing training and vocational rehabilitation and habilitation services for the unemployed, the underemployed, the handicapped, and to persons who have a job market disadvantage because of a lack of education, job skills or experience, skill obsolescences, or personal characteristics or problems.

CHILD DAY CARE SERVICES (SIC 835)

Establishments primarily engaged in the care of infants or children, or in providing prekindergarten education where medical care or delinquency correction is not a major element.

RESIDENTIAL CARE (SIC 836)

Establishments primarily engaged in the provision of residential social and personal care for children, the aged and special categories of persons with some limits on ability for self-care, but where medical care is not a major element.

ENGINEERING, ARCHITECTURAL, AND SURVEYING SERVICES (SIC 891)

Establishments primarily performing services of a professional nature in the fields of engineering, architecture, or land surveying.

NONCOMMERCIAL EDUCATIONAL, SCIENTIFIC, AND RESEARCH ORGANIZATIONS (SIC 892)

Establishments primarily engaged in noncommercial research into, and dissemination of, information for public health, education, or general welfare.

ACCOUNTING, AUDITING, AND BOOKKEEPING SERVICES (SIC 893).

Establishments primarily engaged in furnishing accounting, auditing, and bookkeeping services. Such establishments may, as part of providing such service, use data processing and tabulating techniques.

Appendix C. REPORT FORMS

B-500T

OMB No. Approval Expires:

Public reporting burden for this collection of information is estimated to average 12 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Associate Director for Management Services, Bureau of the Census, Room 2027, Washington, DC 20233; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503. *PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.*

NOTICE — Your report to the Census Bureau is **confidential** by law (title 13, U.S. Code). It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are **immune** from **legal process.**

In correspondence pertaining to this report, please refer to the **IDENTIFICATION** Number shown below.

PENALTY FOR FAILURE TO REPORT
DUE DATE: 30 DAYS AFTER RECEIPT OF FORM

FORM **B-500T** (10-19-88)

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

SERVICE ANNUAL SURVEY

Please complete this form and RETURN TO:

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47132

IF BOOK FIGURES ARE NOT AVAILABLE, CAREFULLY PREPARED ESTIMATES ARE ACCEPTABLE.

(Please correct any error in name, address, and ZIP Code)

GENERAL INSTRUCTIONS

Please read all instructions before making your entries.

Report data for the calendar year specified. If calendar year records are not available, fiscal year data will be accepted. Please note, however, that estimates for the calendar year are preferable to book figures covering a different time period. Report all values in dollars (omit cents). Enter "0" in items where appropriate.

For locations sold or acquired during the year specified, report only for the period that the locations were operated by this firm.

COVERAGE INSTRUCTIONS

Item 1 FEDERAL EMPLOYER IDENTIFICATION (EI) NUMBER

Is the Federal Employer Identification (EI) Number printed in the upper left of the address label the same as that used for this firm on its latest Employer's Quarterly Federal Tax Return, Treasury Form 941?

1 ☐ Yes — *Go to item 2*
2 ☐ No — *Enter current EI Number* → ☐☐-☐☐☐☐☐☐☐

When did you start reporting payroll under this EI Number? → Month | Year 19 ____

Item 2 NUMBER OF SERVICE LOCATIONS

Enter the total number of service locations covered by this report as of December 31. →

Item 3 OPERATING RECEIPTS

Unless otherwise indicated in the "Special Instructions," report receipts for all services rendered and any sales of merchandise for the year(s) specified, even though payment may have been received at a later date. Include dues and assessments from members and affiliates and amounts received for work subcontracted to others.

Exclude
- Taxes (sales, amusement, occupancy, or other) collected directly from customers or clients and paid directly to a local, State, or Federal tax agency.
- Receipts from a parent organization, or from franchisee locations owned by others and any franchise or license fees.
- Rents from and receipts of separately operated departments, concessions, etc., which are leased to others.
- Receipts from customers for carrying or other credit charges.
- Commissions from vending machine operators.
- Income from investments, the sale of securities, gifts, loans, contributions, royalties, or grants.

Special Instructions (If any)

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002		

Item 4 REPORT PERIOD

Mark (X) the box which best describes the period(s) covered by your report. If the data reported in item 3 are for a period other than the "calendar year," please enter the beginning and ending dates.

1 ☐ Calendar year — *Go to item 5*
2 ☐ Fiscal year
3 ☐ Less than 12 months →

	Month	Day	Year
From	005		
To	010		

CONTINUED ON REVERSE →

Appendix C – Continued

ORGANIZATIONAL STATUS

Mark (X) the ONE box which best describes this firm during the current year.

0 ☐ Corporation (including professional service organization or association)
1 ☐ Individual proprietorship (or sole practitioner)
2 ☐ Partnership
5 ☐ Governmental – *Specify* _____
9 ☐ Other – *Specify* _____

OWNERSHIP OR CONTROL

a. Does another company own more than 50 percent of the voting stock or have the power to control the management and policies of this firm?
1 ☐ YES →
2 ☐ NO – *Continue with item 6B*

Name of owning or controlling company
Number and street
City, State, and ZIP Code
EI Number →

b. Did this company acquire or merge with another company during the year specified in item 3?
1 ☐ YES →
2 ☐ NO – *Continue with item 7*

Name of company acquired or merged with
Number and street
City, State, and ZIP Code
Date of merger or acquisition — Month / Year
EI Number →

SURVEY COVERAGE

ACCOUNTING, AUDITING, AND BOOKKEEPING SERVICES – Establishments primarily engaged in furnishing accounting, auditing, and bookkeeping services.

AMUSEMENT AND RECREATION SERVICES, EXCEPT MOTION PICTURES – Establishments engaged in providing amusement or entertainment on payment of fee or admission charge. Included are: dance halls and schools, bill *and* and pool establishments, bowling alleys, professional sports clubs and promoters, race track operators, golf courses, and amusement parks.

ARRANGEMENT OF PASSENGER TRANSPORTATION – Establishments furnishing travel information, acting as agents in arranging tours and transportation for passengers, or acting as independent ticket agencies for transportation establishments, such as:

- Travel agencies and bureaus
- Tourist agencies
- Ticket offices
- Tour operators
- Travel clubs

AUTOMOTIVE REPAIR, SERVICES, AND GARAGES – Establishments primarily engaged in furnishing automotive repair, rental, leasing and parking services to the public including:

- Passenger car and truck rental and leasing, without drivers
- Utility trailer and recreational vehicle rental
- Parking lots and structures
- Automotive repair shops
- Car washes

BUSINESS SERVICES – Establishments primarily engaged in rendering services to businesses on a fee or contract basis, such as advertising; building maintenance services; commercial photography and art, computer and data processing services; consumer credit reporting, mercantile reporting, adjustment and collection agencies; personnel supply services; equipment rental and leasing; mailing services; news syndicates; protective and detective services; and stenographic services.

ENGINEERING, ARCHITECTURAL, AND SURVEYING SERVICES – Establishments primarily performing services of a professional nature in the fields of engineering, architecture, and surveying, including:

- Designing – ship, boat, machine, and product
- Engineering – civil, design, electrical, industrial, marine, mechanical, petroleum and photogrammetric engineering
- Surveying – aerial, land, and water

HOTELS, ROOMING HOUSES, CAMPS, AND OTHER LODGING PLACES – Includes commercial and institutional establishments engaged in furnishing lodging, or lodging and meals, and camping space and facilities on a fee basis, such as:

- Hotels, motels, tourist courts
- Rooming and boarding houses
- Camps and trailering parks
- Organization hotels and lodging houses, on membership basis

MEDICAL AND DENTAL LABORATORIES – Establishments primarily engaged in providing professional, analytic or diagnostic services to the medical profession, or to the patient on prescription of a physician, and establishments primarily engaged in making dentures and artificial teeth to order for the dental profession.

MISCELLANEOUS REPAIR SERVICES – Establishments engaged in repair services, including radio and television repair shops; refrigeration and air conditioning service and repair shops; watch, clock, and jewelry repair; reupholstery and furniture repair; welding repair; and armature rewinding shops.

MOTION PICTURES – Establishments producing and distributing motion pictures, exhibiting motion pictures in commercially operated theaters, and furnishing services to the motion picture industry. The term "motion pictures" includes similar productions for television or other media using film, tape, or other means.

PERSONAL SERVICES – Establishments primarily engaged in providing services generally involving the care of one's personal appearance or apparel, such as laundries, dry cleaning plants, portrait photographers, beauty and barber shops, carpet and upholstery cleaning, shoe repair shops, funeral service, tax return preparation service, and health clubs or spas.

PHYSICIANS, DENTISTS, OTHER HEALTH PRACTITIONERS – Establishments of licensed practitioners engaged in the practice of general or specialized medicine and surgery, dentistry, osteopathy, chiropractic, optometry, etc.

REAL ESTATE – Includes real estate operators (except developers) and lessors, agents, and brokers.

1. REAL ESTATE OPERATORS AND LESSORS – Includes:
   - Operators of nonresidential buildings such as banks, insurance and commercial buildings, piers, retail establishments, shopping centers, and theaters
   - Operators of apartment buildings and other dwellings
   - Lessors of railroad property and other real property, including airports
   - Operators of residential mobile home sites
2. REAL ESTATE AGENTS AND MANAGERS – Establishments primarily engaged in renting, buying, selling, managing and appraising real estate for others. Also includes:
   - Cemetery management service
   - Escrow agents
   - Fiduciaries
   - Real estate auctions

VOCATIONAL AND CORRESPONDENCE SCHOOLS – Includes establishments offering specialized trade or commercial courses (except vocational high schools), or those furnishing educational courses by mail, such as:

- Correspondence schools
- Data processing schools
- Business and secretarial schools (not of college grade)
- Vocational schools (except high schools)
- Trade schools

REMARKS – *Please use this space for any explanations that may assist in understanding your reported data.*

CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report	Address *(Number and street, city, State, ZIP Code)*	Telephone: Area code / Number / Extension

Signature of authorized person	Title	Date

OMB 0-0007 (10-19-89)

Appendix C – Continued

B-500T1

☐ OMB No. Approval Expires

Public reporting burden for this collection of information is estimated to average 30 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Associate Director for Management Services, Bureau of the Census, Room 3027, Washington, DC 20233; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503. *PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.*

NOTICE – Your report to the Census Bureau is **confidential** by law (title 13, U.S. Code). It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are **immune** from legal process.

In correspondence pertaining to this report, please refer to the **IDENTIFICATION Number** shown below.

ID	CENSUS USE
1 ☐ M	2 ☐ T

PENALTY FOR FAILURE TO REPORT
DUE DATE: 30 DAYS AFTER RECEIPT OF FORM

Form **B-500T1** (7-10-89)

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1989 SERVICE ANNUAL SURVEY

ARRANGEMENT OF PASSENGER TRANSPORTATION

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47132

IF BOOK FIGURES ARE NOT AVAILABLE, CAREFULLY PREPARED ESTIMATES ARE ACCEPTABLE.

(Please correct any error in name, address, and ZIP Code)

COVERAGE INSTRUCTIONS

REPORTING INSTRUCTIONS

Please read all instructions before making your entries. This will save on costly and time-consuming correspondence.

Report data for the calendar year specified. If calendar year records are not available, fiscal year data will be accepted. Please note, however, that estimates for the calendar year are preferable to book figures covering a different time period. Report all values in dollars (omit cents). Enter "0" in items where appropriate.

Definitions for total annual payroll are the same as those used on the Employer's Quarterly Federal Tax Return, Treasury Form 941.

For establishments sold or acquired during the year specified, report only for the period that the locations were operated by this firm.

Report receipts for all charges or billings for services rendered and any sales of merchandise for the year specified, even though payments may have been received at a later date.

Exclude

- Receipts from a parent organization, or from franchise locations owned by others and any franchise or license fees.
- Rents from and receipts of separately operated departments, concessions, etc., which are leased to others.
- Receipts from customers for carrying or other credit charges.
- Non-operating receipts such as income from investments, loans, interest, the sale of securities, or real estate.

For operating expenses, report costs incurred during 1989 even though payments may have been made at a later date.

Exclude

- Interest on loans, as well as sales taxes or other taxes collected from customers and paid directly to a taxing authority.

FEDERAL EMPLOYER IDENTIFICATION (EI) NUMBER

Is the Federal Employer Identification (EI) Number printed in the upper left of the address label the same as that used for this firm on its latest Employer's Quarterly Federal Tax Return, Treasury Form 941?

1 ☐ Yes – *Go to item 2*
2 ☐ No – *Enter current EI Number* → ☐☐-☐☐☐☐☐☐☐

When did you start reporting payroll under this EI Number? → Month ____ Year 19 ____

NUMBER OF SERVICE LOCATIONS

	1989
Enter the total number of service locations covered by this report as of December 31, 1989 →	

OPERATING RECEIPTS

		1989 Mil.	Thou.	Dol.
A.	**Commissions and fees** from the arrangement of passenger transportation and lodging. EXCLUDE sales taxes or other taxes (i.e., amusement, occupancy, etc.) collected directly from clients which were forwarded to a taxing authority. **DO NOT REPORT GROSS RECEIPTS (SALES).** Include any overrides (rebates) received from carriers or other sources.	101		
B.	Fees charged directly to customers for arranging travel. (Do **not** include cost of tickets, hotels, etc.).	102		
C.	Receipts from tour operations. Report the **difference** between the selling price of your tours and the amount paid to suppliers (i.e., gross profit). EXCLUDE sales taxes, or other taxes, collected directly from clients which were forwarded to a taxing authority.	103		
D.	All other receipts EXCLUDING taxes. (Do **not** include cost of tickets, packaged tours, etc.).	104		
E.	**TOTAL** operating receipts, EXCLUDING taxes. (Sum of lines 3A, 3B, 3C, and 3D above.)	105		

PERCENTAGE OF RECEIPTS BY SOURCE

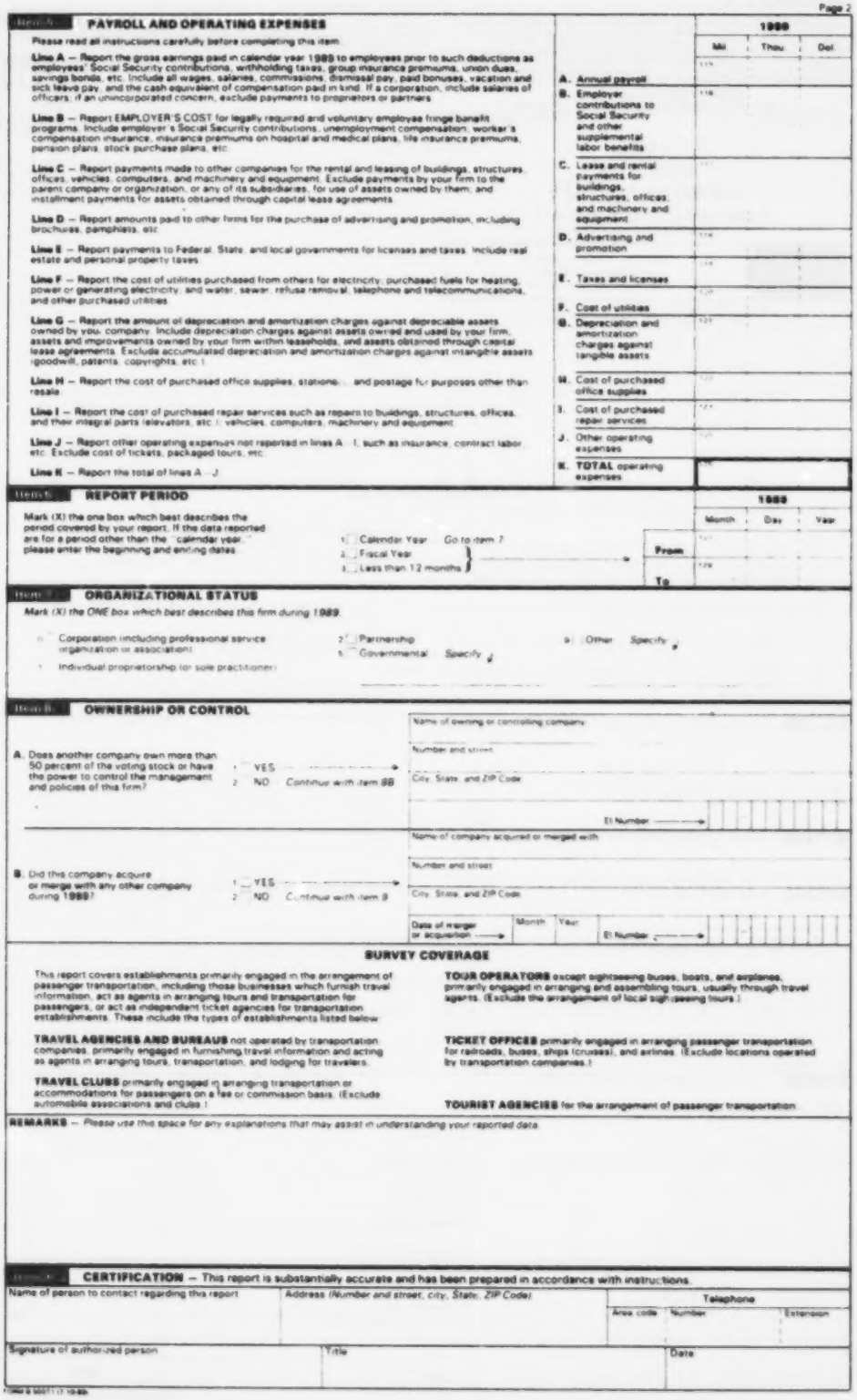
Report the percentage of total operating receipts (reported in line 3E above) from each of the following:

NOTE: Report whole percents. The sum of lines 4A through 4H should equal 100%.

	1989	
A. Air carriers	107	%
B. Water carriers	108	%
C. Hotels/motels	109	%
D. Motor coaches	110	%
E. Railroad transportation	111	%
F. Rental cars	112	%
G. Packaged tours	113	%
H. All other – *Please specify* _____	114	%
I. TOTAL		100%

CONTINUED ON REVERSE →

Appendix C – Continued



Page 2

Item 6 PAYROLL AND OPERATING EXPENSES

Please read all instructions carefully before completing this item.

Line A – Report the gross earnings paid in calendar year 1989 to employees prior to such deductions as employees' Social Security contributions, withholding taxes, group insurance premiums, union dues, savings bonds, etc. Include all wages, salaries, commissions, dismissal pay, paid bonuses, vacation and sick leave pay, and the cash equivalent of compensation paid in kind. If a corporation, include salaries of officers. If an unincorporated concern, exclude payments to proprietors or partners.

Line B – Report EMPLOYER'S COST for legally required and voluntary employee fringe benefit programs. Include employer's Social Security contributions, unemployment compensation, worker's compensation insurance, insurance premiums on hospital and medical plans, life insurance premiums, pension plans, stock purchase plans, etc.

Line C – Report payments made to other companies for the rental and leasing of buildings, structures, offices, vehicles, computers, and machinery and equipment. Exclude payments by your firm to the parent company or organization, or any of its subsidiaries, for use of assets owned by them, and installment payments for assets obtained through capital lease agreements.

Line D – Report amounts paid to other firms for the purchase of advertising and promotion, including brochures, pamphlets, etc.

Line E – Report payments to Federal, State, and local governments for licenses and taxes. Include real estate and personal property taxes.

Line F – Report the cost of utilities purchased from others for electricity; purchased fuels for heating, power or generating electricity; and water, sewer, refuse removal, telephone and telecommunications, and other purchased utilities.

Line G – Report the amount of depreciation and amortization charges against depreciable assets owned by you, company. Include depreciation charges against assets owned and used by your firm, assets and improvements owned by your firm within leaseholds, and assets obtained through capital lease agreements. Exclude accumulated depreciation and amortization charges against intangible assets (goodwill, patents, copyrights, etc.).

Line H – Report the cost of purchased office supplies, stationery, and postage for purposes other than resale.

Line I – Report the cost of purchased repair services such as repairs to buildings, structures, offices, and their integral parts (elevators, etc.); vehicles, computers, machinery and equipment.

Line J – Report other operating expenses not reported in lines A – I, such as insurance, contract labor, etc. Exclude cost of tickets, packaged tours, etc.

Line K – Report the total of lines A – J.

	1989 Mil.	Thou.	Dol.
A. Annual payroll	115		
B. Employer contributions to Social Security and other supplemental labor benefits	116		
C. Lease and rental payments for buildings, structures, offices, and machinery and equipment	117		
D. Advertising and promotion	118		
E. Taxes and licenses	119		
F. Cost of utilities	120		
G. Depreciation and amortization charges against tangible assets	121		
H. Cost of purchased office supplies	122		
I. Cost of purchased repair services	123		
J. Other operating expenses	124		
K. TOTAL operating expenses	125		

Item 7 REPORT PERIOD

Mark (X) the one box which best describes the period covered by your report. If the data reported are for a period other than the "calendar year," please enter the beginning and ending dates.

1 ☐ Calendar Year — Go to item 7
2 ☐ Fiscal Year
3 ☐ Less than 12 months

	1989 Month	Day	Year
From	126		
To	127		

Item 8 ORGANIZATIONAL STATUS

Mark (X) the ONE box which best describes this firm during 1989.

1 ☐ Corporation (including professional service organization or association)
2 ☐ Partnership
3 ☐ Individual proprietorship (or sole practitioner)
4 ☐ Governmental — Specify
9 ☐ Other — Specify

Item 9 OWNERSHIP OR CONTROL

A. Does another company own more than 50 percent of the voting stock or have the power to control the management and policies of this firm?
1 ☐ YES → Name of owning or controlling company; Number and street; City, State, and ZIP Code; EI Number
2 NO — Continue with item 9B

B. Did this company acquire or merge with any other company during 1989?
1 ☐ YES → Name of company acquired or merged with; Number and street; City, State, and ZIP Code; Date of merger or acquisition — Month, Year; EI Number
2 NO — Continue with item 9

SURVEY COVERAGE

This report covers establishments primarily engaged in the arrangement of passenger transportation, including those businesses which furnish travel information, act as agents in arranging tours and transportation for passengers, or act as independent ticket agencies for transportation establishments. These include the types of establishments listed below.

TRAVEL AGENCIES AND BUREAUS not operated by transportation companies, primarily engaged in furnishing travel information and acting as agents in arranging tours, transportation, and lodging for travelers.

TRAVEL CLUBS primarily engaged in arranging transportation or accommodations for passengers on a fee or commission basis. (Exclude automobile associations and clubs.)

TOUR OPERATORS except sightseeing buses, boats, and airplanes, primarily engaged in arranging and assembling tours, usually through travel agents. (Exclude the arrangement of local sightseeing tours.)

TICKET OFFICES primarily engaged in arranging passenger transportation for railroads, buses, ships (cruises), and airlines. (Exclude locations operated by transportation companies.)

TOURIST AGENCIES for the arrangement of passenger transportation.

REMARKS – *Please use this space for any explanations that may assist in understanding your reported data.*

CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report	Address (Number and street, city, State, ZIP Code)	Telephone: Area code	Number	Extension

Signature of authorized person	Title	Date

Appendix C – Continued

B-500M

OMB No. Approval Expires

Public reporting burden for this collection of information is estimated to average 12 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Associate Director for Management Services, Bureau of the Census, Room 2027, Washington, DC 20233; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503. *PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.*

NOTICE – Your report to the Census Bureau is **confidential** by law (title 13, U.S. Code). It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to the IDENTIFICATION Number shown below.

PENALTY FOR FAILURE TO REPORT
DUE DATE: 30 DAYS AFTER RECEIPT OF FORM

Form B-500M (10-19-89)

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

SERVICE ANNUAL SURVEY

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47132

IF BOOK FIGURES ARE NOT AVAILABLE, CAREFULLY PREPARED ESTIMATES ARE ACCEPTABLE.

(Please correct any error in name, address, and Zip Code)

GENERAL INSTRUCTIONS

Please read all instructions before making your entries.

Report data for the calendar year specified. If calendar year records are not available, fiscal year data will be accepted. Please note, however, that estimates for the calendar year are preferable to book figures covering a different time period. Report all values in dollars (omit cents). Enter "0" in items where appropriate.

For locations sold or acquired during the year specified, report only for the period that the locations were operated by this firm.

COVERAGE INSTRUCTIONS

FEDERAL EMPLOYER IDENTIFICATION (EI) NUMBER

Is the Federal Employer Identification (EI) Number printed in the upper left of the address box the same as that used for this firm on its latest Employer's Quarterly Federal Tax Return, Treasury Form 941?

1 ☐ Yes – *Go to item 2*
2 ☐ No – *Enter current EI Number* ——→ [ ][ ][ ][ ][ ][ ][ ][ ][ ]

When did you start reporting payroll under this EI Number? ——→ Month | Year 19 ____

NUMBER OF SERVICE LOCATIONS

Enter the total number of service locations covered by this report as of December 31. ——→

TAX STATUS

A. Is this firm or organization operated on a not-for-profit basis?
1 ☐ Yes – *Continue with item 3B*
2 ☐ No – *Go to item 4*

B. Was all or part of the income of this firm or organization exempt from Federal income taxes under section 501 or 521 of the Internal Revenue Code?
1 ☐ Yes
2 ☐ No

DOLLAR VOLUME

TAXABLE FIRMS – Operating Receipts

Unless otherwise indicated in the "Special Instructions," report receipts for all services rendered and any sales of merchandise for the calendar year specified, even though payment may have been received at a later date. Include dues and assessments from members and affiliates and amounts received for work subcontracted to others.

Exclude

- Taxes (sales, amusement, occupancy, or other) collected directly from customers or clients and paid directly to a local, State, or Federal tax agency.
- Receipts from a parent organization, or from franchise locations owned by others and any franchise or license fees.
- Rents from and receipts of separately operated departments, concessions, etc., which are leased to others.
- Receipts from customers for carrying or other credit charges.
- Commissions from vending machine operators.
- Income from investments, the sale of securities, gifts, loans, contributions, royalties, or grants.

TAX-EXEMPT ORGANIZATIONS – Revenue

Unless otherwise indicated in the "Special Instructions," report revenues for all services rendered and any sales of merchandise for the calendar year specified, even though payment may have been received at a later date. Report in item 49(2), total revenues including dues and assessments from members and affiliates, net receipts from fund-raising activities, income from interest, dividends, gross contributions and grants, rents and royalties, and receipts from "unrelated" taxable business activities of tax-exempt locations as covered by IRS form 990 T.

Exclude

- Taxes (sales, amusement, occupancy, or other) collected directly from customers or clients and paid directly to a local, State, or Federal tax agency.
- Income from the sale of real estate (land and building), investments, or other assets.
- Receipts of separately operated departments, concessions, etc., which are leased to others.
- Amounts transferred to operating funds from capital or reserve funds.

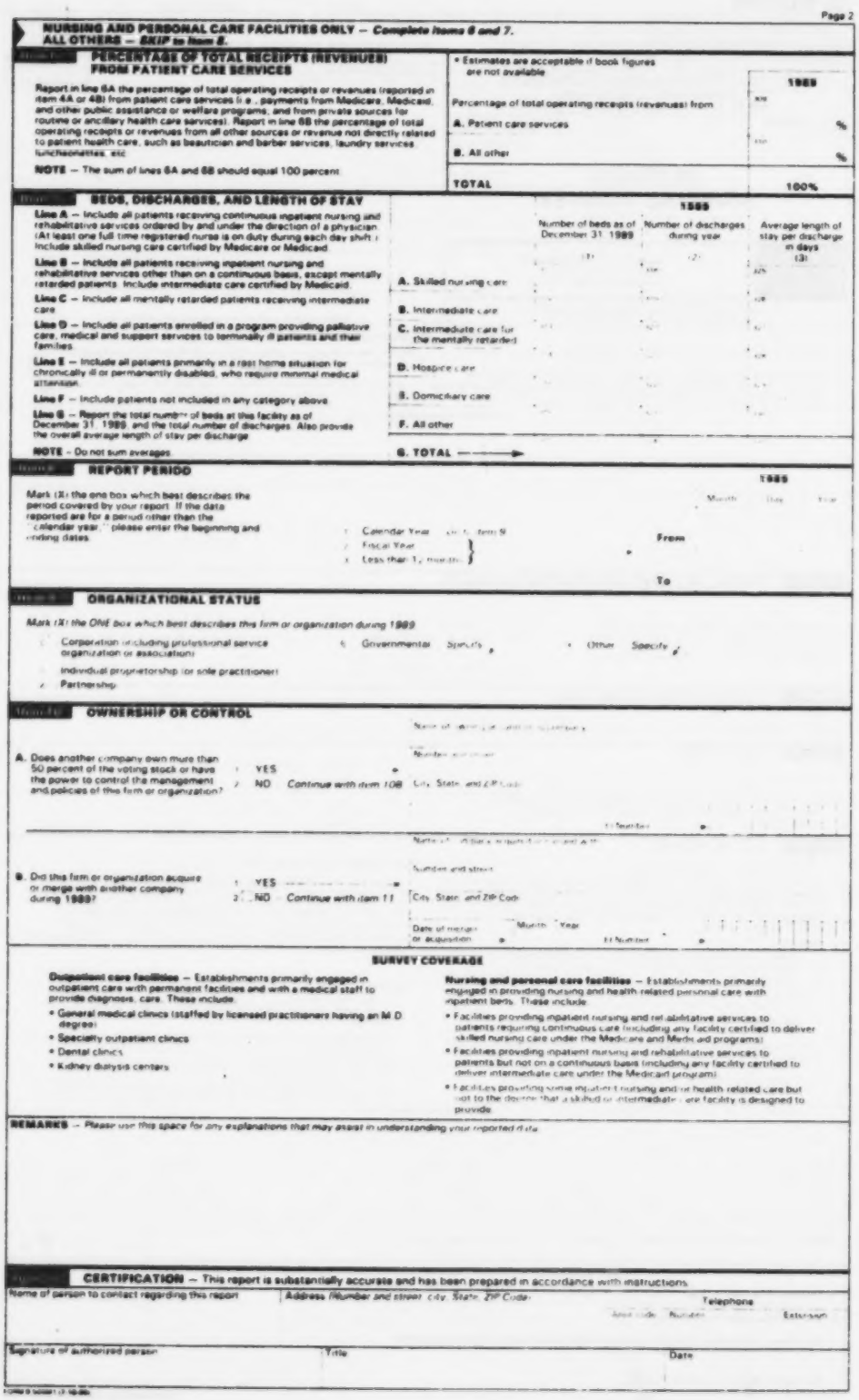
Special Instructions (if any)

NOTE – If the answer to item 3B was "YES," skip to part B; otherwise complete part A.

		Mil	Thou	Dol
A. Taxable firms only – Operating receipts, excluding taxes	049			
B. Tax-exempt organizations only				
(1) Income from interest, dividends, gross contributions and grants, rents, and royalties	050			
(2) Total revenues (including B(1) above)	051			

CONTINUED ON REVERSE ——→

Appendix C – Continued



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NURSING AND PERSONAL CARE FACILITIES ONLY — *Complete items 6 and 7.*
ALL OTHERS — *SKIP to Item 8.*

PERCENTAGE OF TOTAL RECEIPTS (REVENUES) FROM PATIENT CARE SERVICES

Report in line 6A the percentage of total operating receipts or revenues (reported in item 4A or 4B) from patient care services (i.e., payments from Medicare, Medicaid, and other public assistance or welfare programs, and from private sources for routine or ancillary health care services). Report in line 6B the percentage of total operating receipts or revenues from all other sources or revenue not directly related to patient health care, such as beautician and barber services, laundry services, luncheonettes, etc.

NOTE — The sum of lines 6A and 6B should equal 100 percent.

* Estimates are acceptable if book figures are not available

Percentage of total operating receipts (revenues) from	1989
A. Patient care services	%
B. All other	%
TOTAL	100%

BEDS, DISCHARGES, AND LENGTH OF STAY

Line A — Include all patients receiving continuous inpatient nursing and rehabilitative services ordered by and under the direction of a physician. (At least one full time registered nurse is on duty during each day shift.) Include skilled nursing care certified by Medicare or Medicaid.

Line B — Include all patients receiving inpatient nursing and rehabilitative services other than on a continuous basis, except mentally retarded patients. Include intermediate care certified by Medicaid.

Line C — Include all mentally retarded patients receiving intermediate care.

Line D — Include all patients enrolled in a program providing palliative care, medical and support services to terminally ill patients and their families.

Line E — Include all patients primarily in a rest home situation for chronically ill or permanently disabled, who require minimal medical attention.

Line F — Include patients not included in any category above.

Line G — Report the total number of beds at this facility as of December 31, 1989, and the total number of discharges. Also provide the overall average length of stay per discharge.

NOTE – Do not sum averages.

	1989 Number of beds as of December 31, 1989 (1)	1989 Number of discharges during year (2)	1989 Average length of stay per discharge in days (3)
A. Skilled nursing care			
B. Intermediate care			
C. Intermediate care for the mentally retarded			
D. Hospice care			
E. Domiciliary care			
F. All other			
G. TOTAL →			

REPORT PERIOD

Mark (X) the one box which best describes the period covered by your report. If the data reported are for a period other than the "calendar year," please enter the beginning and ending dates.

1989

1 Calendar Year (Jan. 1 - Dec. 31)
2 Fiscal Year } From
3 Less than 12 months }
To

Month Day Year

ORGANIZATIONAL STATUS

Mark (X) the ONE box which best describes this firm or organization during 1989.

1 Corporation (including professional service organization or association)
2 Individual proprietorship (or sole practitioner)
3 Partnership
4 Governmental Specify
5 Other Specify

OWNERSHIP OR CONTROL

A. Does another company own more than 50 percent of the voting stock or have the power to control the management and policies of this firm or organization?
1 YES
2 NO — *Continue with item 10B*

Name of owning company
Number and street
City, State, and ZIP Code
Employer ID Number

B. Did this firm or organization acquire or merge with another company during 1989?
1 YES
2 NO — *Continue with item 11*

Name of company acquired or merged with
Number and street
City, State, and ZIP Code
Date of merger or acquisition — Month Year
Employer ID Number

SURVEY COVERAGE

Outpatient care facilities — Establishments primarily engaged in outpatient care with permanent facilities and with a medical staff to provide diagnoses, care. These include:

- General medical clinics (staffed by licensed practitioners having an M.D. degree)
- Specialty outpatient clinics
- Dental clinics
- Kidney dialysis centers

Nursing and personal care facilities — Establishments primarily engaged in providing nursing and health related personal care with inpatient beds. These include:

- Facilities providing inpatient nursing and rehabilitative services to patients requiring continuous care (including any facility certified to deliver skilled nursing care under the Medicare and Medicaid programs)
- Facilities providing inpatient nursing and rehabilitative services to patients but not on a continuous basis (including any facility certified to deliver intermediate care under the Medicaid program)
- Facilities providing some inpatient nursing and/or health related care but not to the degree that a skilled or intermediate care facility is designed to provide.

REMARKS — *Please use this space for any explanations that may assist in understanding your reported data.*

CERTIFICATION — This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report | Address (Number and street, city, State, ZIP Code) | Telephone (Area code, Number, Extension)

Signature of authorized person | Title | Date

Appendix C – Continued

B-500M1

OMB No. Approval Expires:

Public reporting burden for this collection of information is estimated to average 30 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Associate Director for Management Services, Bureau of the Census, Room 2027, Washington, DC 20233; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503. *PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.*

NOTICE – Your report to the Census Bureau is **confidential** by law (title 13, U.S. Code). It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to the **IDENTIFICATION Number** shown below.

190 Reference year: 1 ☐ M 1 ☐ T

PENALTY FOR FAILURE TO REPORT
DUE DATE: 30 DAYS AFTER RECEIPT OF FORM

Form B-500M1 (7-10-89) U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

1989
SERVICE ANNUAL SURVEY
PERSONAL AND OUTPATIENT CARE FACILITIES

Please correct the name and address, if necessary.

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47132

IF BOOK FIGURES ARE NOT AVAILABLE, CAREFULLY PREPARED ESTIMATES ARE ACCEPTABLE.

(Please correct any error in name, address, and ZIP Code)

GENERAL INSTRUCTIONS

Please read all instructions before making your entries.

Report data for the calendar year specified. If calendar year records are not available, fiscal year data will be accepted. Please note, however, that estimates for the calendar year are preferable to book figures covering a different time period. Report all values in dollars (omit cents). Enter "0" in items where appropriate.

For locations sold or acquired during the year specified, report only for the period that the locations were operated by this firm.

COVERAGE INSTRUCTIONS

Item 1 FEDERAL EMPLOYER IDENTIFICATION (EI) NUMBER

Is the Federal Employer Identification (EI) Number printed in the upper left of the address box the same as that used for this firm on its latest Employer's Quarterly Federal Tax Return, Treasury Form 941?

1 ☐ Yes – *Go to item 2*
2 ☐ No – *Enter current EI Number* ——→ ☐☐-☐☐☐☐☐☐☐

When did you start reporting payroll under this EI Number? ——→ Month | Year 19___

Item 2 NUMBER OF SERVICE LOCATIONS

	1989
Enter the total number of service locations covered by this report as of December 31, 1989 ——→	

Item 3 TAX STATUS

A. Is this firm or organization operated on a not-for-profit basis?
1 ☐ Yes – *Continue with item 3B* 2 ☐ No – *Go to item 4*

B. Was all or part of the income of this firm or organization exempt from Federal income taxes under section 501 or 521 of the Internal Revenue Code?
1 ☐ Yes 2 ☐ No

Item 4 DOLLAR VOLUME

TAXABLE FIRMS – Operating Receipts

Report billings to individual patients and/or to payers on behalf of individual patients for all services rendered and any sales of merchandise for the calendar year specified, even though payment may have been received at a later date. Include dues and assessments from members and affiliates and amounts received for work subcontracted to others. Include amounts received from both health care activities and non-health care activities such as laundry services, beauty and barber services, TV rental, etc. operated by this institution.

Exclude

- Receipts from a parent organization, or from franchise locations owned by others and any franchise or license fees.
- Rents from and receipts of separately operated departments, concessions, etc., which are leased to others.
- Receipts from customers for carrying or other credit charges.
- Commissions from vending machine operators.
- Income from investments, the sale of securities, c ts, loans, contributions, royalties, or grants.

TAX-EXEMPT ORGANIZATIONS – Revenue

Report billings to individual patients and/or to payers on behalf of individual patients for all services rendered and any sales of merchandise for the calendar year specified, even though payment may have been received at a later date. Report in item 4B(2), total revenues including dues and assessments from members and affiliates, net income from fund-raising activities, income from interest, dividends, gross contributions and grants, rents and royalties, and income from "unrelated" taxable business activities of tax-exempt locations as covered by IRS form 990 T.

Exclude

- Income from the sale of real estate (land and building), investments, or other assets.
- Receipts of separately operated departments, concessions, etc., which are leased to others.
- Amounts transferred to operating funds from capital or reserve funds.

			1989 Mil	Thou	Dol
NOTE – If the answer to item 3B was "Yes," skip to part B, otherwise complete part A and go to item 5.					
A. Taxable firms only – Operating receipts, excluding sales taxes or other taxes		301			
B. Tax-exempt organizations only	(1) Income from interest, dividends, gross contributions and grants, rents, and royalties	302			
	(2) Total revenues including B(1) above – *Exclude sales taxes or other taxes.* ——→	303			

Item 5 SOURCE OF RECEIPTS (REVENUE)

Report the percentage of total operating receipts (taxable firms) or total operating revenues (tax-exempt firms) reported in items 4A or 4B(2) above for each of the following sources.

Line A – Government reimbursement for patient services (Medicare, Medicaid, and veterans' programs)

Line B – Private insurance and medical service plans (Blue Cross/Blue Shield, Group Hospital plans, etc.)

Line C – Patient (payments from patients and their families, including Social Security checks)

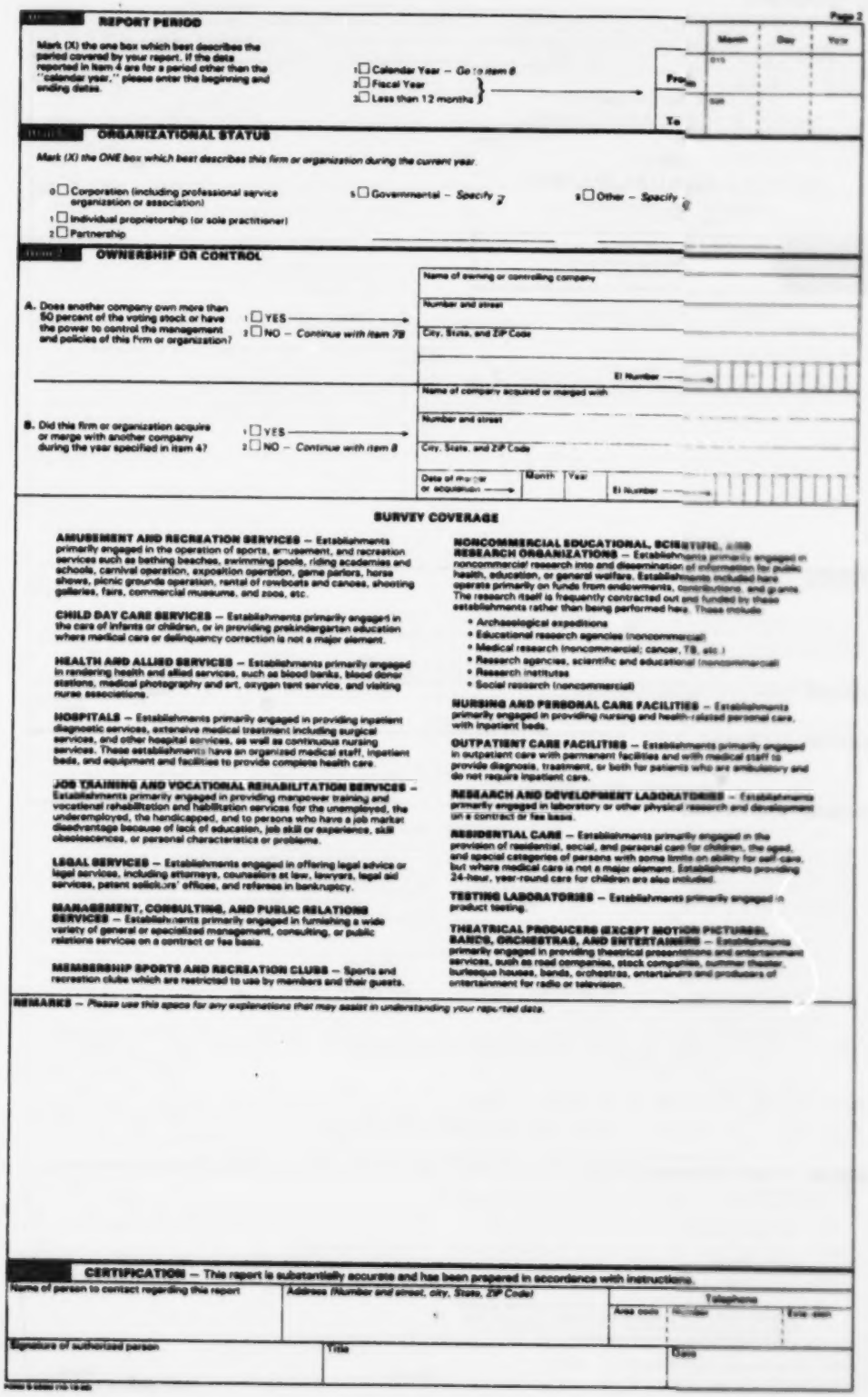
Line D – All other sources (include percentage from all other government operating subsidies, matching funds, and government contracts. Tax-exempt firms include the percentage of total revenues from interest, dividends, gross contributions and grants, rents, and royalties here.)

NOTE – The sum of lines 5A through 5D should equal 100 percent.

	1989	
A. Government reimbursement for patient services	304	%
B. Private insurance carriers	305	%
C. Patient	307	%
D. All other sources – Specify 2	309	%
TOTAL		100%

CONTINUED ON REVERSE ——→

Appendix C – Continued



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REPORT PERIOD

Mark (X) the one box which best describes the period covered by your report. If the date reported in item 4 are for a period other than the "calendar year," please enter the beginning and ending dates.

1 ☐ Calendar Year – *Go to item 6*
2 ☐ Fiscal Year
3 ☐ Less than 12 months

	Month	Day	Year
From			
To			

ORGANIZATIONAL STATUS

Mark (X) the ONE box which best describes this firm or organization during the current year.

0 ☐ Corporation (including professional service organization or association)
1 ☐ Individual proprietorship (or sole practitioner)
2 ☐ Partnership
5 ☐ Governmental – *Specify* 7
8 ☐ Other – *Specify* 8

OWNERSHIP OR CONTROL

A. Does another company own more than 50 percent of the voting stock or have the power to control the management and policies of this firm or organization?
1 ☐ YES →
2 ☐ NO – *Continue with item 7B*

Name of owning or controlling company
Number and street
City, State, and ZIP Code
EI Number →

B. Did this firm or organization acquire or merge with another company during the year specified in item 4?
1 ☐ YES →
2 ☐ NO – *Continue with item 8*

Name of company acquired or merged with
Number and street
City, State, and ZIP Code
Date of merger or acquisition → Month Year
EI Number →

SURVEY COVERAGE

AMUSEMENT AND RECREATION SERVICES – Establishments primarily engaged in the operation of sports, amusement, and recreation services such as bathing beaches, swimming pools, riding academies and schools, carnival operation, exposition operation, game parlors, horse shows, picnic grounds operation, rental of rowboats and canoes, shooting galleries, fairs, commercial museums, and zoos, etc.

CHILD DAY CARE SERVICES – Establishments primarily engaged in the care of infants or children, or in providing prekindergarten education where medical care or delinquency correction is not a major element.

HEALTH AND ALLIED SERVICES – Establishments primarily engaged in rendering health and allied services, such as blood banks, blood donor stations, medical photography and art, oxygen tent service, and visiting nurse associations.

HOSPITALS – Establishments primarily engaged in providing inpatient diagnostic services, extensive medical treatment including surgical services, and other hospital services, as well as continuous nursing services. These establishments have an organized medical staff, inpatient beds, and equipment and facilities to provide complete health care.

JOB TRAINING AND VOCATIONAL REHABILITATION SERVICES – Establishments primarily engaged in providing manpower training and vocational rehabilitation and habilitation services for the unemployed, the underemployed, the handicapped, and to persons who have a job market disadvantage because of lack of education, job skill or experience, skill obsolescence, or personal characteristics or problems.

LEGAL SERVICES – Establishments engaged in offering legal advice or legal services, including attorneys, counselors at law, lawyers, legal aid services, patent solicitors' offices, and referees in bankruptcy.

MANAGEMENT, CONSULTING, AND PUBLIC RELATIONS SERVICES – Establishments primarily engaged in furnishing a wide variety of general or specialized management, consulting, or public relations services on a contract or fee basis.

MEMBERSHIP SPORTS AND RECREATION CLUBS – Sports and recreation clubs which are restricted to use by members and their guests.

NONCOMMERCIAL EDUCATIONAL, SCIENTIFIC, AND RESEARCH ORGANIZATIONS – Establishments primarily engaged in noncommercial research into and dissemination of information for public health, education, or general welfare. Establishments included here operate primarily on funds from endowments, contributions, and grants. The research itself is frequently contracted out and funded by these establishments rather than being performed here. These include:

- Archaeological expeditions
- Educational research agencies (noncommercial)
- Medical research (noncommercial; cancer, TB, etc.)
- Research agencies, scientific and educational (noncommercial)
- Research institutes
- Social research (noncommercial)

NURSING AND PERSONAL CARE FACILITIES – Establishments primarily engaged in providing nursing and health-related personal care, with inpatient beds.

OUTPATIENT CARE FACILITIES – Establishments primarily engaged in outpatient care with permanent facilities and with medical staff to provide diagnosis, treatment, or both for patients who are ambulatory and do not require inpatient care.

RESEARCH AND DEVELOPMENT LABORATORIES – Establishments primarily engaged in laboratory or other physical research and development on a contract or fee basis.

RESIDENTIAL CARE – Establishments primarily engaged in the provision of residential, social, and personal care for children, the aged, and special categories of persons with some limits on ability for self-care, but where medical care is not a major element. Establishments providing 24-hour, year-round care for children are also included.

TESTING LABORATORIES – Establishments primarily engaged in product testing.

THEATRICAL PRODUCERS (EXCEPT MOTION PICTURES), BANDS, ORCHESTRAS, AND ENTERTAINERS – Establishments primarily engaged in providing theatrical presentations and entertainment services, such as road companies, stock companies, summer theater, burlesque houses, bands, orchestras, entertainers and producers of entertainment for radio or television.

REMARKS – *Please use this space for any explanations that may assist in understanding your reported data.*

CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report	Address (Number and street, city, State, ZIP Code)	Telephone: Area code / Number / Extension

Signature of authorized person	Title	Date

Appendix C – Continued

B-500T2

OMB No. Approval Expires:

Public reporting burden for this collection of information is estimated to average 30 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Associate Director for Management Services, Bureau of the Census, Room 2027, Washington, DC 20233; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503. PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.

PENALTY FOR FAILURE TO REPORT
DUE DATE: 30 DAYS AFTER RECEIPT OF FORM

FORM B-500T2 (1-10-89) — U.S. DEPARTMENT OF COMMERCE, BUREAU OF THE CENSUS

1989 SERVICE ANNUAL SURVEY

PERSONNEL SUPPLY SERVICES

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47132

IF BOOK FIGURES ARE NOT AVAILABLE, CAREFULLY PREPARED ESTIMATES ARE ACCEPTABLE.

NOTICE — Your return to the Census Bureau is **confidential** by law (title 13, U.S. Code). It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to the IDENTIFICATION Number shown below.

(Please correct any error in name, address, or ZIP Code)

GENERAL INSTRUCTIONS

Please read all instructions before making your entries.

Report data for the calendar year specified. If calendar year records are not available, fiscal year data will be accepted. Please note, however, that estimates for the calendar year are preferable to book figures covering a different time period. Report all values in dollars (omit cents). Enter "0" in items where appropriate.

For locations sold or acquired during the year specified, report only for the period that the locations were operated by this firm.

COVERAGE INSTRUCTIONS

ITEM 1 FEDERAL EMPLOYER IDENTIFICATION (EI) NUMBER

Is the Federal Employer Identification (EI) Number printed in the upper left of the address label the same as that used for this firm on its latest Employer's Quarterly Federal Tax Return, Treasury Form 941?

☐ Yes — *Go to item 2*
☐ No — Enter current EI Number ——→ [ ][ ][ ][ ][ ][ ][ ][ ][ ]

When did you start reporting payroll under this EI Number? ——→ Month ____ Year 19__

ITEM 2 NUMBER OF SERVICE LOCATIONS

	1989
Enter the total number of service locations covered by this report as of December 31, 1989 ——→	

ITEM 3 OPERATING RECEIPTS

Report receipts for all services rendered and any sales of merchandise for the year specified, even though payments may have been received at a later date. Include amounts received for work subcontracted to others. Exclude income from the sale of real estate, investments, or other assets, income from interest, rental of real estate, dividends, contributions, and grants. Also exclude receipts from a parent organization or from franchise locations owned by others and any franchise and license fees.

Line A – Report fees and commissions from the placement of individuals with employers. Report in line A(1) fees received from employers. Report in line A(2) fees received from applicants.

Line B – Report gross billings received for providing help supply to others on a temporary basis.

Line C – Report gross billings received for providing help supply to others on a continuing or extended term basis. Report receipts for providing facility support services in line D.

Line D – Report receipts from performing a range of services on a fee or contract basis, within another business (or government) location or installation.

Line E – Report all other operating receipts not reported in lines A – D above.

Line F – Report the sum of lines A through E.

	1989 Mil.	Thou.	Dol.
A. Placement fees and commissions	201		
(1) Employer paid fees	202		
(2) Applicant paid fees	203		
B. Temporary help supply services	204		
C. Continuing help supply services	205		
D. Facilities support services	206		
E. All other receipts	207		
F. Total operating receipts (Sum of A – E)			

ITEM 4 PERCENTAGE OF RECEIPTS, BY CLASS OF CLIENT

Report the percentage of total operating receipts (reported in item 3F) from each of the following sources.

Note: Report whole percents. The sum of lines 4A through 4C should equal 100%.

	1989
A. Federal Government	208 %
B. State and local governments (including public authorities)	210 %
C. All other	211 %
D. Total	100%

CONTINUED ON REVERSE ——→

Appendix C – Continued

Page 2

Firms providing temporary help supply services, complete item 5. All others skip to item 6.

ITEM 5 RECEIPTS BY TYPE OF TEMPORARY HELP SUPPLIED

Report the percentages of temporary help supply receipts reported on line 3B from providing the following types of personnel –

	1989
A. Office support	310 %
(1) Secretaries, typists, word processors	%
(2) Clerks, bookkeepers	315 %
(3) Other office support personnel – Specify type(s) 2/	316 %
B. Technical and professional (other than medical)	317 %
(1) Engineers	%
(2) Accountants	318 %
(3) Programmers, data processors	%
(4) Sales and marketing	319 %
(5) Other technical and professional personnel – Specify type(s) 2/	320 %
C. Medical	330 %
(1) Administrators	%
(2) Technicians	331 %

	1989
C. Medical – Continued	332 %
(3) Nurses	%
(4) Hospital staff – general	333 %
(5) Home health care	334 %
(6) Other medical personnel – Specify type(s) 2/	335 %
D. Industrial and construction	336 %
(1) Laborers (skilled and unskilled)	%
(2) Drivers and warehousemen	337 %
(3) Security guards	338 %
(4) Janitors, cleaning personnel	339 %
(5) Other industrial and construction personnel – Specify type(s) 2/	340 %
E. All other personnel – Specify type(s) 2/	341 %

ITEM 6 REPORT PERIOD

Mark (X) the box which best describes the period covered by your report. If the data reported in item 3 are for a period other than the "calendar year," please enter the beginning and ending dates.

1 ☐ Calendar year — Go to item 7
2 ☐ Fiscal year
3 ☐ Less than 12 months

1989	Month	Day	Year
From	320		
To	321		

ITEM 7 ORGANIZATIONAL STATUS – Mark (X) the ONE box which best describes the firm during 1989.

1 ☐ Corporation (including professional service organization or association)
2 ☐ Individual proprietorship (or sole practitioner)
3 ☐ Partnership
4 ☐ Governmental – Specify 2/
5 ☐ Other – Specify 2/

ITEM 8 OWNERSHIP OR CONTROL

A. Does another company own more than 50 percent of the voting stock or have the power to control the management and policies of this firm?

1 ☐ Yes → Name of owning or controlling company; Number and street; City, State and ZIP Code; EI Number →
2 ☐ No – *Continue with item 8B*

B. Did this company acquire or merge with another company during 1989?

1 ☐ Yes → Name of company acquired or merged with; Number and street; City, State and ZIP Code; Date of merger or acquisition: Month, Year; EI Number →
2 ☐ No – *Continue with item 9*

SURVEY COVERAGE

EMPLOYMENT AGENCIES – Locations primarily engaged in providing placement and employment services to employers or those seeking employment, such as:

- Chauffeur registries
- Executive placing services
- Labor contractors, except farm labor
- Maid registries
- Model registries
- Shapeup agencies
- Teachers' agencies
- Employment agencies, except theatrical and motion pictures
- Nurses' registries

TEMPORARY HELP SUPPLY SERVICES – Locations primarily engaged in supplying temporary help to other businesses on a contract basis. The help supplied is always on the payroll of the supplying location. This includes:

- Office help service
- Office labor pools (on a contract basis)
- Engineering help
- Fashion show service (supply of models)
- Labor pools (except farm workers)
- Manpower pools (except farm labor)
- Modeling service
- Usher service

FACILITIES SUPPORT SERVICES – Locations primarily engaged in providing personnel to perform a range of services in operating specified facilities, other than computer facilities, or in providing a number of different continuing services on a contract or fee basis, within another business (or government) location or installation. These include:

- Base maintenance (providing personnel on a continuing basis)
- Facilities operation (except computers)

REMARKS – *Please use this space for any explanations that may assist in understanding your reported data.*

ITEM 9 CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report	Address (Number and street, city, State, ZIP Code)	Telephone: Area code / Number / Extension

Signature of authorized person	Title	Date

FORM B 53013 (7-10-89)

U.S. Department of Commerce
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